

# ON DAMPISH SIDE

Max	Min	Aug. 12	Aug. 13	Aug. 14	Aug. 15
103	70	108	73	110	76
103	69	108	82	107	81

# The Desert Sun

TWENTY-FIFTH YEAR

174 N. Palm Canyon Dr.  
(Colborn Center)  
Phone 2249  
\$4.50 year in Riverside County.  
\$5.50 year elsewhere in U. S.

VOL. XXV—No. 2

Palm Springs, California Friday, Aug. 17, 1951

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JOURNEY'S END—Sgt. Russell G. Torres, first Village soldier to die fighting in the Korean War will be laid to rest in the Palm Springs cemetery Sunday evening at 5 o'clock.

## Soldier's Body Arrives Tonight From Korea

Sgt. Russell G. Torres, 25, will return to the scenes of his boyhood tonight for the first time since that day in 1944 when he marched off to fight in World War II.

A small group will be standing on the station platform of the Southern Pacific Railway's Palm Springs station, to receive him. And a man with a hand truck will slowly roll it to the side of the baggage car where a long, flag draped casket containing all that is mortal of Sgt. Russell will be gently pushed upon the cart.

An honor guard composed of members of the American Legion Owen Coffman post will snap to attention while in the background the sobs of the wife Consuela and the dead soldier's parents Mr. and Mrs. Felix Torres, blend with the impatient panting of the railway engine at the head of the train.

Thus the first casualty of the bloody Korean conflict will arrive home destined on the following evening for a grave in the Palm Springs cemetery.

The body will be taken to Wifef's Mortuary for the night. The following morning (Saturday) at 9 a.m. the dead soldier's remains will be moved to Our Lady of Solitude where his friends and relatives will kneel in prayer. Monsignor Powers will officiate at the church service.

Following the religious service See SOLDIER, Page 8

## Air Raid Sirens To Wail In First Dress Rehearsal For War

World War II air-raid warning sirens will echo throughout the Village at 11 a.m. Thursday, August 23, in the first Village dress-rehearsal for World War III, if and when it comes.

Test of the three existing sirens in the Village on Thursday will be followed again on the first and third Thursdays of each month. City Manager Russell Rink announced yesterday.

Cities throughout the state will be doing the same rehearsal, as outlined in a program by the State Department of Civil Defense.

"In case you have forgotten," Rink said, "the Red Signal meaning that attack is imminent will be indicated by a long three minute fluctuating blast on the sirens."

The All Clear signal during the

## Nab Draft Evader In Village

Charged with evading the draft by failing to make an appearance at a Phoenix, Ariz., induction center, Cecil Jones, alias Whitey, was in police custody here awaiting arrival of agents with the Federal Bureau of Investigation.

Tipped off that Jones was in Palm Springs, Officers Ted Greene and Sgt. Durman Ordway began an intensive Village wide search for the man. He was finally apprehended Tuesday evening. He will be returned to Phoenix.

## Guilty

### Husband-Wife Check Passers Plead Guilty

Word was received yesterday from Riverside that Mr. and Mrs. Robert Lemmenes pleaded guilty in Superior court to charges that they passed several hundred dollars in fictitious checks among merchants in Palm Springs.

The couple was apprehended in Reno, Nevada early last month, arranged before Judge Eugene E. Theriault and bound over to Superior Court.

Following their arrest cities in several states sought to extradite the husband and wife check-passing team on similar charges but Palm Springs was successful. The Lemmenes waived extradition.

## Villager Killed In Auto Crash North of Town

James Fearon Brown, 28, is believed to have been killed instantly when the automobile he was driving crashed head-on into the abutment of the bridge northwest of Palm Springs on highway 111.

The accident occurred at approximately 10:30 p.m. Tuesday night while Brown was en route back home from Los Angeles.

Constable Fred Duffy at the scene of the mishap a few minutes after it happened, reported that the front seat had to be removed in order to extricate the dead man's body. He is presumed to have died instantly, Duffy said.

Brown was married to the former Miss Barbara Nodurft, long a resident of Palm Springs, last March 25. She is an associate in the realty office of Gannon and Frederickson.

The dead man served in World War II as a lieutenant in the Navy and saw action in the Pacific.

In addition to his wife, he is survived by his parents, Mr. and Mrs. J. F. Brown, Ardley-on-Hudson, New York. A brother is believed to have arrived in the Village to take charge of funeral arrangements.

The body was shipped to the home city of his parents yesterday for burial.

Brown and his bride of a little more than four months had recently returned from their honeymoon which took them to New York and a visit at the home of his parents.

Their marriage took place on the Fred Odum Ranch, near Indio last March. Brown, it was said, was about to complete the organization of a food distributing company.

## Television

### Specially Built Sets To Be On Sale Here Soon

There'll be television sets for sale in Palm Springs real soon now coupled with a guarantee that such receivers will get good reception.

So declared Jules Howard, at whose home 423 Via Escuela, approximately 200 guests viewed a television program.

"Just as soon as all technical installations are completed at our relay point my partner, Jules Yale and I, plan to open a sales store on Palm Canyon drive," Howard said.

Television sets the company, as yet unnamed, will sell, are to be specially constructed for reception in the Village, declared Howard. He added that after the business is established here, residents will be contacted and asked if they desire to buy a television set.

Howard and his partner claim that seven Los Angeles channels can be successfully tuned in here plus one from San Diego, and the picture will be good," he said.

All present at the demonstration during a hot Sunday afternoon two weeks ago commented on the excellent television image screened at the Howard home.

## Look Here!

### Teenagers Warned To Observe Curfew Hour

Tenagers, Officer W. L. Jessup is a mild mannered individual with a deep well of patience.

At least that's what Chief of Police August Kettmann says. "But there's a final depth and width to most everything," Kettmann added.

What the Chief was referring to is the tendency on the part of teenagers lately to flagrantly violate the 10 o'clock p.m. curfew hour. In addition they stand around in groups on downtown street corners giving with wisecracks that are more than irritating to homeward bound persons or those asleep in nearby hotels.

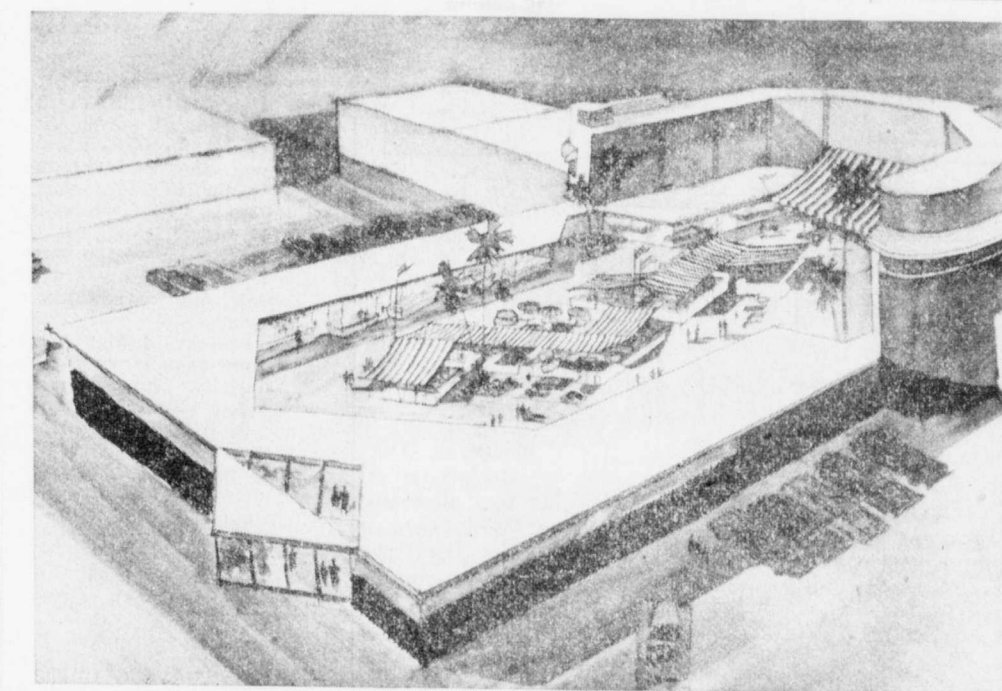
"They'll be hauled to the station, from now on," the chief said.

## European Tour Over

Dave and Jeri Lyons returned to the Village Tuesday night after a 60-day European tour.

While abroad they spent some time in Dave's former home near London, England toured the Isle of Man and then crossed the channel to the continent.

# City Waits for Court Decision On Widening of Indian Avenue



INTERIOR VIEW—The many colored interior of the proposed Desert Farmer's Market is pictured above. Construction work is expected to start within ten days, company announced.

## Milady's Fashion for 1952 to Be Shown Here Oct. 12 and 13

Bill Dunkerly, manager of the Palm Springs Chamber of Commerce announced yesterday that the third annual "Fashion Fiesta" with approximately 700 buyers and manufacturers of women's apparel attending the exhibition will be held here.

The fashion show will take place October 12 and 13 at the Desert Inn but many of those attending are expected to arrive in the Village Oct. 11 and stay through October 13, Dunkerly said.

The "Fashion Fiesta" which is staged by J. R. Osherenko, trade magazine publisher, will have as its theme: "Out of the Blue Come the Fashions of 1952."

More than 45 manufacturers from throughout California will show their creations in Palm Springs. Many of the buyers will represent establishments located in many parts of the country.

Although the fashion show will take place at the Desert Inn, those in attendance, with the exception of a few, will be guests at many hotels in the Village, Dunkerly said.

Fashion critics writing for newspapers and magazines, published in many parts of the country, are expected to "cover" the show. Their stories, it was pointed out, will tend to project Palm Springs into the national and international spotlight as one of the foremost fashion centers in the country.

California and especially southern California manufacturers of styles for milady and sportswear for men, has in the past ten to 15 years, reached a point where contention for first place in world fashions seesaws back and forth between New York, Paris and Los Angeles.

The proximity of Palm Springs to the giant manufacturing center of Los Angeles, together with its international fame as a winter resort, adds considerable weight market wise to the staging of a fashion show here.

Bill Dunkerly uses this argument in convincing other type of manufacturers to stage their exhibitions here.

## Marinoff To Face 1948 Charges Here

Richard G. Marinoff, 35, wanted here on charges of bilking several citizens by asserting giving them rubber checks for hard cash, is on his way back to Palm Springs.

Marinoff, who will complete a federal sentence in the U.S. Penitentiary, Leavenworth, Kan. Sunday, will find Officer Bob White, Palm Springs Police Department, waiting with a warrant and extradition papers for him when the steel door of that institution close behind him.

Officer White on annual vacation, and en route back to Palm Springs, was contacted by Chief of Police August Kettmann and asked if he would return Marinoff. The officer agreed and he and his wife will have the company of the ex-convict riding with them across half the country.

Marinoff assertedly floated his phony checks in Palm Springs during the year of 1948. He was traced through several states by Sgt. Durman Ordway but was finally arrested and convicted on an unknown federal charge.

## He's Mad

### Contents Fire In Trailer Due To Electrical Short Not By Pipe

William Anderson doesn't like it one bit. Not one iota, either! His particular gripe regards the report filed by Fire Marshal Warren Heath, that Anderson's house trailer, 180 N. Marcus rd. was "partially destroyed by fire caused by a forgotten smoldering pipe—the kind that Anderson smokes."

Anderson contends that Heath was wrong, completely wrong. "The fire was caused by an electrical short," blazed Anderson, "and nothing else."

He insisted, for some unmentioned reason that the Desert Sun, print the "true facts about his fire."

We hope you are pleased now, Mr. Anderson.

## Police Heads To Study At University

A ten-day study of crime as taught by the foremost peace officers in the state will find Chief of Police August Kettmann and Capt. Orest Johnson as students.

The course will be given at the University of California, in Los Angeles and will include studies in traffic control, admissible evidence; criminal psychology and administration.

## Injunction Suit Heard By Judge Pierson Hall In Los Angeles Yesterday

### Report Question of Federal Court Jurisdiction Raised By Government

Whether or not work shall continue in the widening of Indian ave. was expected to be decided yesterday in Federal District Court, Los Angeles.

However, there remains the possibility that the court may find it has no jurisdiction in the matter and may throw the case out.

In that event, O. O. Clark, who is seeking an injunction against the City of Palm Springs to keep it from widening Indian ave., may re-file the action in Riverside county superior court, it is believed.

Clark and his associate attorneys, representing several Agua Caliente Indian clients, adverse to the proposed widening of Indian ave., filed a voluminous complaint with the Federal District Court 20 days ago.

Hearing of the injunction was scheduled in Federal Judge Carter's court Monday, and it is reported that he had favored a temporary injunction until U.S. Government attorneys raised the issue of jurisdiction.

City Attorney Roy Colegate, representing Palm Springs, also pointed out that great monetary loss would accrue to the city and the Indians if the work was stopped at this time.

After listening to these two arguments, Judge Carter asked for further time to study the law and the briefs filed by both sides postponing any action until the following day, Tuesday at 10:30 a.m.

When attorneys representing both sides appeared in court Tuesday, Judge Carter, declared that he would be too busy to hear the action, had the matter transferred to Federal Judge Pierson Hall's court.

Whether Judge Hall heard the case yesterday was not known at the time the Desert Sun went to press.

The question of jurisdiction as brought up by government attorneys revolved around the contention that the suit did not involve diverse persons residing in different states. And further, that Palm Springs a municipa-

lity, the only defendant, was a California corporation.

Colegate rose in opposition to a temporary injunction, when Judge Carter is reported to have stated, that he did not see what harm would result in a temporary stoppage of work.

The City attorney pointed out that both the Indians involved, who had already granted a right-of-way to the city, and Palm Springs itself, would suffer financially if a delay in the work was ordered by the court.

Meanwhile City Manager Russell Rink announced that all preliminary engineering in the widening of Indian ave., was practically completed.

Also Rink announced: "Bids for the widening of Indian ave. from Alejo to Ramon road would be opened at the City Hall August 22 and presented for acceptance of the lowest bid, for the work, at City Council the following afternoon."

In brief, the Indians Oliver O. Clark represents contend through him, that the widening of Indian ave., one mile long and 50 feet deep, the right-of-way granted the city and for which it paid the Indians more than \$15,000, is in violation of special Congressional legislation.

This legislation contained in Bill HR-5310 and passed by congress more than two years ago specially provided means by which the city in mutual agreement with members of the Indian band and with the approval of the Secretary of Interior, could obtain the sorely needed, right-of-way to uncock the traffic bottleneck on Indian Ave.

THAT APPROVAL, according to City Attorney Roy Colegate was obtained and the Indians involved paid \$500 for each 165 foot of Indian ave. frontage.

The legislation also directed that lands jointly owned by the Agua Caliente Tribe would have to be deeded to the city by a

See INDIAN AVE, Page 8

## The PUBLISHER'S Corner

by OLIVER B. JAYNES

by WARREN STREBE

(Today Warren Strebe, president of the Junior Chamber of Commerce takes over the Publisher's Corner while the latter is on vacation.)

When given the opportunity to be "Publisher For a Day" my thoughts were to expand upon the aims and activities of the Junior Chamber of Commerce within our city. Having joined the organization in December of 1949 and recently elected as president, it is my sincere wish that the Jaycee will continue to grow in both membership and community activity.

In brief the Jaycee is a civic organization where young men may join together using a portion of their non-vocational time in constructive projects, to improve the community. The objectives of our club are four-fold;

1. To make the community a better place in which to live.
2. To develop leadership among our own members.
3. To offer education, recreation and social activities.
4. To give young men a voice in the affairs of their community, state and nation.

It is my belief that the most important of these is the development of leadership and organization among our members. I have seen committees function with the ability to see a job through to its successful completion. It is the initiative and follow-through of the men on these committees that has developed this training for advanced leadership.

The Jaycee is controlled by its membership. Every member is entitled to vote for officers, on resolutions and all business of the local organization. It is the duty of the Board of Directors to select the activities and it is responsible to the members for good administration of the affairs of the Jaycee.

Our members are between the ages of 21 and 35. Members past the age of 35 continue in the organization and are called Associate Members or "Old Timers."

Our own local meetings are held twice a month on

Please turn to page 6



## State Taxes Double In Six Years

State taxes doubled over a six year period ending July 1, 1951, according to the California State Chamber of Commerce.

A study by the organization showed all state taxes collected in California in the fiscal year ending July 1, 1951 reached \$1,115,000,000—an increase of 100 per cent over the 1944-45 fiscal year. Compared with last year's total tax bill of \$946,159,426, this represented an 18 per cent increase.

Lloyd W. Dinkelspiel, chairman of the Chamber's statewide tax committee, pointed out that a large part of this year's state tax increase went for subventions and shared taxes with county and city governments.

Subventions and state shared taxes increased from \$165,400,000 in 1944-45 to \$355,137,000 in 1950-51, or 235 per cent.

Property taxes levied by county and city governments and school and special districts during this same period rose from \$345,972,490 to \$806,000,000 according to State Chamber estimates on basis of actual levies. This was an increase of 133 per cent.

Sales taxes, by far the greatest source of revenue for the State, brought in \$401,218,928 in 1950-51. This was 167 per cent greater than the \$150,314,238 collected in the last year of the war and more than the entire state tax bill of a decade ago. In 1940-41 the total of all state taxes was \$361,144,588, Dinkelspiel added.

Unemployment insurance taxes after dropping from \$164,162,201 in 1944-45 to a low of \$113,237,675 during the 1948-49 post-war readjustment period, climbed beyond the World War II level to \$172,500,162 in 1951.

Other state taxes which showed considerable gain over the six year period were: Gasoline taxes which rose to \$144,016,360 in 1951, a 227 per cent increase over the \$43,947,936 collected in 1944-45; bank and corporation taxes, \$98,427,994, or 69 per cent over the \$58,017,090 levy during the last year of the war. Personal income taxes showed a 60 per cent increase with \$75,516,448 collected in 1951 as compared with \$47,133,088 in 1944-45.

School district taxes, the largest single item in local property taxes rose from \$124,020,441 in 1944-45 to \$320,000,000 in 1950-51, a gain of 158 per cent.

## Knorr Missed The Sun Here

Emil (Curley) Knorr and Marian returned from their two week vacation jaunt which took them from Yosemite National Park to the coast and then to Virginia City, Nevada. Curley wanted to stay but Marian wanted to see Las Vegas so two days were spent at the Thunderbird Hotel, in Las Vegas.

After the second day without sunshine they returned home.

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Complete Stock of Supplies  
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## Mills Liquor Moves; Doggie Bar Will Soon

After 16 years in one location, Mills Liquor store opened in its new location at 216 N. Palm Canyon drive Tuesday evening.

The "Doggie Bar" with the free running water for the canine population of the Village, in front of the old location, only three doors north, will also be moved, Mrs. Nona Mills, owner announced.

Mills Liquor store is the first business establishment to occupy one of the remodeled and modernistic group of storerooms at the Royal Palms Hotel.

Rollin Dunlap who completed the installation of fixtures for the new store is scheduled to take a short vacation. Many of his friends were surprised to see Dunlap expertly handle hammer and saw and it is reported, has been offered several jobs as a carpenter. He, nevertheless, plans to return to the Mills Liquor Store and assist his mother Mrs. Mills, in its operation.

## Muggy Weather

If Its Getting You  
Oliver Has A Cure

A note on the door at Old Fort Oliver asked the Fort Commander to look in on Charlie. "This weather is getting him," the note said. So Oliver did, and this is the story he told this reporter.

I want to tell this to you folks spending August in the desert—I went to see Charlie and his good wife, their home is about like most homes here and they are like lots of folks hereabouts. Charlie lay on a mattress with a sheet over it the bed was in line with a noisy rattling cooler that spit water and some times moldy bits of excelsior through the air, the room reeked with the smell of D.D.T. and foul wet air. As I talked to Charlie his wife said "Just look at those awful ants," and went in the kitchen, coming back with one of those pressure-squirters and was about to turn it on, but I stopped her, saying if you look on the back of that thing you can read that you are to vacate a room for hours after using it.

You folks like thousands of Coachella Valley people are knocking yourselves out with D.D.T. and stinking wet air,—it won't kill you, no,—it just hits you about 100 ANT POW-ER,—makes you tired,—gives you a choked clogged up feeling,—takes about 25 per cent of everything out of you."

"Now back to Charlie, lets get him out on the porch in the corner where there is a bit of breeze,—shut off the water in that cooler,—dry out the room,—repack the cooler with new excelsior,—and from now on only use water when the outside air is dry.

"And Mrs. Charlie after you scrub and air his room a few days, I will show you how to get rid of those ants before they get in to the house, and as to that poison atom bomb don't use it in the house ever,—and never, never when the air is full of moisture."

"Save half a life, don't let them be half dead."

H. O.

Springfield's Republican: "We are glad to hear that the Red Chinese Government is encouraging inventions by natives. Nothing will lead to a quicker quarrel with Russia." (From People Today.)

## LAFF OF THE WEEK



"This Bathrobe's Too Hot, My Slippers Pinch, My Pipe Keeps Going Out And This Book Is Lousy... Let's Go To A Movie!"

## County Pays \$452,939 Aged Pensions In June

One out of every ten people getting old age aid in the United States is in California and 6,607 of them are getting the aid through Riverside county, California Taxpayers' association said today.

Throughout the United States, there were 2,754,884 people receiving old age aid in May, with total aid paid out of \$118,929,307—an average payment per person of \$43.17.

During the month of June, there were 274,490 people on California's old age aid rolls, getting an average payment of \$67.02 per person—to a total cost of \$18,395,101 for the month.

June, 1951, saw 6,607 people in the county getting an average of \$68.55 per person, or a total aid payment of \$452,939 for the one month.

California's 274,490 recipients for June was 10 per cent of the national case load for May. Its \$18,395,101 paid out was 15.5 per cent of the total aid paid to the aged in the country during May. California's \$67.02 average payment per person was 55.2 per cent greater than the national average.

California has more people on aged aid, pays more per person, and has a far greater total old age aid cost than any other state in the Union.

"How long can any state maintain a relief program so far out of line with that of other parts of the country?" the Taxpayers' association asked.

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## Merchants Enjoy Greater Profits By Advertising

Manufacturers and retail merchants enjoy greater profits through advertising.

That was the essence of a recent talk given by Sam B. Stewart, general council of the Bank of America on the subject: "Is Advertising an Economic Waste?"

Stewart introduced a new note when he revealed that a further advantage accrues to advertisers in the fact that banks prefer to make loans to those whose products are well known than to those whose products are not.

"Recent figures furnished by Printers' Ink magazine," said Stewart, "indicate that nearly \$2 billion of current advertising expenditures go to our newspapers, \$500 million to our magazines. Can it be doubted that American readers receive more complete news and vastly better information and entertainment from their newspapers and magazines as a result?"

"It seems to us that this latter point is a particularly telling one. The general public little realizes that the channels which keep them the best informed people in the world are made possible mainly through money spent for advertising. At the same time, of course, the advertiser benefits through the wider recognition and acceptance of his product."

Mr. Stewart said that advertising is now considered an economic necessity. That it is—not only to advertisers and publishers, but to the public, both as consumers and as individuals vitally interested in the happenings which make up the daily world around them.

## Rafaela Marmelejo Valdez in Texas

Mrs. Rafaela Marmelejo Valdez and her two children are in Texas where they are visiting at the home of her husband's parents.

Mrs. Valdez who is better known in the Village as the former Miss Marmelejo, was active in civic affairs more than three years ago. After her marriage she moved with her husband elsewhere in the state.

Tragedy dogged the steps of Rafaela. Early last Fall her husband was instantly killed in a traffic accident. She returned to Palm Springs with her fatherless children and has been working at odd jobs about the town to support her little family. She plans to return to Palm Springs in about 30 days, it is reported.

Mrs. Dick Reeves, who has been seriously ill in Glendale for the past three weeks plans to return to Palm Springs in about a week.

## Call Me Tex

Randolph in Fort Worth Reports Seeing Dick Haymes in Stage Play

Its "Texas" Roy Randolph now. The Village dancemaster writing from Fort Worth, Texas, where he has been spending the summer, states that he misses Palm Springs.

He also reported that Dick Haymes, his wife and children are also in Fort Worth where the singer is appearing in a stage play entitled: "Miss Liberty."

"Haymes is doing a very good job," Randolph stated, "because the critics say so."

The letter writer signed his name: "Roy (Tex) Randolph."

## Pedagogues Have New Addition; A Baby Girl

Six years from today William and Shirley Larson, 1363 Ramon rd., both local school teachers, will have a new student in their classes, their own daughter.

Saturday at 6:30 a.m. in the Coachella Valley Hospital, Indio a baby girl was delivered to Mrs. Larson. It weighed six pounds 12 ounces, it was reported by the proud grandmother, Mrs. Dorothy Blackman, Villager.

Mrs. Larson teaches at the Cahulla school and her husband is on the faculty at the North End School.

## Villager Dies In New York State

Word has just been received in the Village reporting the death of Michael O'Connor at Horsehead, New York.

A resident of Palm Springs for the past six years, the deceased, his wife and son Richard had just moved into New York city when O'Connor was stricken with a fatal illness.

The O'Connor family have been active in church affairs here since arriving in the Village.

Mr. and Mrs. Edward Swartz have left Los Angeles for a 2 month visit with their son Edward Schiffel.

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## Siesta Time Is Summer Time Morris Claims

Siesta time is being observed this summer by Bob and Jean Morris, in an effort to conform to the old custom in the desert area.

Owners and operators of the popular Casual Aire Shop, an up-to-the-minute salon of fashions for milady, Jean and Bob open for business at 9 a.m.

When the clock's hands dip toward 1 p.m. the front door closes with Bob and Jean on the outside fitting a key into its slot.

At home, its luncheon, siesta and then a never ending discussion about moving the Casual Aire from its present location in the Carmelita building to the Royal Palms hotel.

Saturday afternoon the couple will shed their business cares and off for the big city—Los Angeles. They will be accompanied by Mr. and Mrs. Dewane Schmidt. During the winter months Dewane is employed at

Bullocks and his wife at Casual Aire.

Annual summer guests at Warm Sands are the Pete Westons. Mr. and Mrs. Weston drove to Malibu for the week-end where Mrs. Weston remained for the week, while Mr. Weston returned to the Village to continue his work in architectural design.

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Thanks for your patience.  
We're ready to serve you again.  
**WESTERN AIR LINES**

## TIME MARCHES ON

And there is less and less of it in which to buy your home site or desert home before the rush of the winter season when selections are fewer.

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*Palm Desert*  
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Powerglide is first . . . finest . . . and only fully proved automatic transmission in the low-price field. Gives you simplest, smoothest, safest no-shift driving at lowest cost. No clutch pedal—no gearshifting—not even a hint of gear changes in forward driving! And—outstanding as it is—Powerglide is only one member of Chevrolet's marvelous automatic power team.

\*Combination of Powerglide Automatic Transmission and 105-h.p. Valve-in-Head Engine optional on De Luxe models at extra cost.

Just press the accelerator to GO . . . press the brake to STOP . . . It's the simplest, smoothest, safest driving you ever imagined!

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## NOTICE

Starting September 1st next.  
Our office hours will be  
changed for Saturday's  
only.

We will close one hour earlier.  
**Saturday Hours:**  
9:00 a.m. to 12:00 noon



Sun Classifieds Bring Quick Results



# Coachella Valley Savings And Loan Association Mirrors the Determination of Bill Smith

There's romance and adventure in business.

The success or failure of an enterprise, even in Palm Springs, is not always measured in pennies and dollars and the ledger sheets of the Coachella Valley Savings and Loan Association doesn't by any means mirror the faith and belief of one man, that where others have failed, he would succeed.

That in essence is the story of William H. (Bill) Smith, president of the organization, an infant institution in this community, but which has been piloted to the highest step of success despite the forbidding predictions that there was no room in Palm Springs for such an institution as the Coachella Valley Savings and Loan Association.

Bill Smith chuckles today. He remembers when told a little more than three years ago by the building and loan commissioner's office, not in so many words, but in meaning nevertheless, that such a lending institution Smith wanted to start in Palm Springs would fail.

MANY VILLAGERS to whom Smith talked about starting a loan association in Palm Springs tossed verbal balls of thin shaved ice at the idea. These words of discouragement only tended to harden Smith's determination. Here was a challenge that the physical bigness of the man could not turn his back upon.

But Smith was restless. He had come to Palm Springs the early part of 1949 to retire and retirement was boring. He had completed a successful career as the head of a building and loan association in Long Beach. His life had been an active one and he had made many friends in that coastal city. He was fatigued with play in this resort community where he had come to do just that.

AMONG THOSE who encouraged Smith was Billy Wright, Village realtor. Most of Wright's friends know that at one time he was Long Beach's leading merchant in men's furnishings.

It was natural then for Smith and Wright to gravitate in the direction of each other and of course they talked about "those days in Long Beach."

"You know Bill," Wright must have said to Smith, "why in the h--- don't you organize a building and loan association that is, if you are determined to go into business here. You know that business backwards."

The suggested idea began to form in Smith's mind. Rather it was given the needed impetus by an old friend—Billy Wright whose every day use of the King's English is dotted with pithy words formed into prickly barbs of advice.

WRIGHT KEPT SHOOTING these barbs at Smith. He had thought of the scheme himself but there was the loan commissioner who had frowned at the idea. Others in town too, had said: "the community isn't big enough" and still others, who on doubt told Smith that he had better let good enough alone and not attempt to wade through the ulcer ridden, life shortening attempt at founding a new business.

Most big men move slowly, methodically. Smith did just that. He talked to more and more people about the enterprise he felt the town needed and would someday wish it had. He was not breathless with enthusiasm as some younger man would be but utterly persistent and he won.

But all that he won at first was a nod from the office of the Commissioner.

"IF IT COULD BE SHOWN that the people of Palm Springs really wanted a Savings and Loan Association and would indicate their desire by the purchase of stock in the new company," the Commissioner's office might consider granting a franchise. Many others had been coldly turned down.

When next Smith appeared at the same office again, he had a list of 35 subscribers for enough stock to make the association eligible for a franchise.

The requirements were: \$50,000 paid in capital as a minimum and \$10,000 paid in surplus, of which was finally secured.

THE FRANCHISE WAS granted October 22, 1949 and the Coachella Valley Savings and Loan Association became the newest business in town.

"Because of the delay in granting us membership in the Federal Home Loan Bank, progress was slow at the beginning," Smith recalled. "But just as soon as we were able to announce insurance of all accounts up to \$5,000, progress was rapid."

Today if one is still inquisitive about the possible success of a business in Palm Springs, inspection of the Coachella Valley Savings and Loan association records is all conclusive.

ALMOST 22 MONTHS since opening its doors, the association has chalked up an interesting saga written in cold, inflexible numerals, like 2 plus 2 equals 4 and nothing less, or more.

With insurance of accounts now up to \$10,000, the association's assets have grown to over 1,250,000. Its capital stock has been increased to 100,000, with a surplus and undivided profits account of approximately \$36,000.

One million dollars in real estate loans have passed across Bill Smith's desk. And the stock of the company is on a dividend paying basis.

"I'M GRATEFUL to the people of Palm Springs for the support given the Coachella Valley Savings and Loan Association," declared Smith.

Smith pays himself no tribute. The impression one gets talking to him is one of quiet restraint almost to a point of diffidence.

## The Hall of Blame

As a result of the new, one-year Defense Production Act, which the President signed with reluctance and ex-coriated as "the worst I ever signed," the Congress seems definitely relegated to the Administration's political doghouse. Yet it may be suspected with considerable reason that the White House outburst was inspired more by purely political motive than by genuine fear of what Mr. Truman called the "deficiencies" of the act.

Actually, the act pretty well leaves in Administration hands the basic controls it would otherwise have lost by expiration of law, although it does deny requested powers that Congress decided were extreme and needless—such as the request for life-and-death control of all business through a Federal licensing system.

That Mr. Truman may have expected just about what Congress gave him is a plausible thought. He has held greater power—purely executive power—over the Nation's affairs than any other U. S. President. In demanding even greater powers at this time, he most likely knew, as an astute politician, that he would have to accept a compromise. Nothing else could come by agreement in a body of legislators which runs the gamut of political theory from extreme Fair Dealism to traditional belief in a system of wholly free enterprise untrammelled by governmental interference.

The political inference is inescapable. By denouncing the act so categorically, the President, in effect, absolves the Administration—in advance—should it fail to use the truly great powers of control given it wisely and effectively. Should events turn away the alibi is prepared—and every member of Congress who supported the modified controls will be in nomination for a special Hall of Blame.

He shies away from laurels intended for his broad shoulders.

"The organization would not have succeeded without the support of the citizens of Palm Springs," he persists.

AS DIFFIDENT as he might be, he was sagacious to a point in gathering about him men equally as sagacious. His board of directors consists of such civic leaders as Kenneth Kirk, chairman of the board of directors. Culver Nichols, vice-president, pioneer resident and former city councilman; Harry Williams, renowned architect; Milton Hicks, president of the Builders Supply company, who grew to manhood here, and

Stanley Rosin tireless city worker and hotel operator. Thomas J. Fleming, a newcomer to Palm Springs is the treasurer. Lucian Shaw attorney is secretary.

There's a realtor on the board of directors too. He is vice-president as well. None other than Billy Wright who once said: "Why 'n h--- don't you start a savings and loan association in Palm Springs, Bill?"

HOUSE GUESTING at Mr. and Mrs. Mayten Allen. Outpost Estates home, were Mrs. Allen's brother and family, Mr. and Mrs. John Taylor and children Jay and Bobby, of Ogden, Utah. The Taylors stayed a week.



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THIS shining emblem "GMC" is the sparkling sign of the fastest growing line of trucks in the land—with sales growth unmatched this year by any other manufacturer. The reasons for this are sound ones.

For in the chassis of a GMC you find "long-time, stay-with" stamina—truck-building that dares comparison with anything on the road today.

Under the GMC hood you find real power—the kind of truck-built power it takes to keep goods moving year after year. Whether it's a nimble 1/2-

2-tonner with horsepower unsurpassed in its class, or the fabulous two-cycle Diesel which is outperforming, outperforming every other make—a GMC puts more "go" to the load!

And in the cabs—drivers who work in comfort and safety. They have the look of men who know their truck will get the job done quicker and better.

You'll feel the same way when you try a GMC yourself. Come in—compare the facts, the features, the way they haul. Listen to the savings talk.

## DESERT INN GARAGE

193 N. PALM CANYON DRIVE PHONE 4001

You'll do better on a used truck with your GMC dealer

## Executives Of General Motors At Palm Desert

Harry Klinger, senior vice-president of General Motors and two assistants re-newed their friendship with three former Chevrolet dealers at Palm Desert this week.

They were greeted by Tom Brown, Charles Milliken and Robert Crocker and conducted through their Palm Desert homes, which the three general motors executives were eager to see.

Cliff Henderson, founder and president of Palm Desert Corporation met Klinger in the dining room of the Beverly Hills Hotel and invited them to visit Palm Desert. The three automobile men are presently visiting key cities in North and South America via private aircraft.

They were met at the airport by Henderson and driven to Palm Desert where they

## Hoovers Go North After Hosting Kiwanis Picnic

The Palm Springs Kiwanis Club held its picnic supper at "The Oaks", Al and Marguerite Hoover's summer home on the Mesa above Cherry Valley, Wednesday, August 15th.

The latter part of the week the Hoovers leave for their annual trek to the north, to visit their home in Palo Alto, stopping on the way in Santa Barbara to see their daughter, Dulcy Jayne graduate at Knapp College of Nursing, on August 19th.

After visiting in Palo Alto, San Francisco, Woodland and Oroville on the Feather River, the Hoovers will return after Labor Day, to his office with the Culver Nichols realty offices.

spent the weekend before proceeding to Denver, Colorado. They also expressed amazement at the development of Henderson's project and were particularly intrigued with the architecture of homes at Palm Desert.

## Grant Wood In Air Force Misses Village

Grant Wood, formerly a member of the Desert Sun staff and now a captain in the U.S. Air Forces, writes from Lake Charles, La., that he and Mrs. Wood miss Palm Springs.

The people here are quite hospitable," writes Captain Wood, "displaying that type of friendliness the South is known for but we still miss Palm Springs."

The Desert Sun—3  
Palm Springs, Fri., Aug. 17, 1951

## Frightened

### Peeping Toms Scare Two In Home Here

Frightened women frantically called the police to report prowlers and Peeping Toms around their homes.

One call came from a resident in 100 block on North Calle Encillia and the other from the 900 block on North Indian avenue.

Police later reported "all clear" after investigation.

## SUMMER SPECIALS

Now is an opportune time to purchase that home, income property or lease a house for the coming season. A comprehensive listing of various properties is available at this time and your inspection of these properties is invited.

**ROBERT RANSOM, Realtor**

WILLIAM BOGGESS HAZEL STACHLER RHODAH GARNER  
The Plaza Phone 2794

How about a pleasing punch? Made with CANNED JUICES!

It's as simple as this: Combine a No. 2 can pineapple juice with a No. 2 can orange juice. Pour over ice in tall glasses to about 2/3 full; fill glasses to top with ginger ale; garnish with orange slices, and—presto! Healthful refreshment! Try your own variations with other juices.

**GRAPEFRUIT JUICE** 2 18-oz. cans 22c  
Town House brand. Slightly tart. Excellent flavor. (46-oz. can, 24c)

**APPLE CIDER** Martineau quart bottle 29c  
Pure

**ORANGE JUICE** Bel-air 6-oz. can 19c  
Frozen

**LEMONADE** Bel-air 6-oz. can 11c  
Frozen

Make your own ICE CREAM at home

this easy way: Place large serving of ice cream in tall glass; pour over it chilled ginger ale, root beer, cola, or other carbonated beverage. For variations, try adding crushed pineapple, or mashed bananas, or chocolate syrup. Serve with straws and an iced tea spoon.

**ICE CREAM**  
Party Pride Catering  
Vanilla, Chocolate, Strawberry or Peppermint Stick. (Two pint cartons, 47c) 24c

**SNOW STAR**  
Vanilla or pint chocolate cartons. Two pt. cart., 35c 18c

**SOFT DRINKS**  
Cragmont brand. Choice of Root Beer, Merry Mix Soda, Ginger Ale, Strawberry Soda, Orange Soda, Cream Soda. 2 32-oz. bottles 29c

**VIVA COLA**  
A refreshing 2 32-oz. 29c beverage. Deposits extra on bottles.

## COOLERS INSIDE

ICED COFFEE... a summer treat!

For the best in iced coffee be sure it is fresh! At Safeway coffee is guaranteed fresh! And the prices are low!

**Airway Coffee**  
Mild & Mellow (3-lb. bag, 2.25) 1-lb. bag 77c

**Nob Hill Coffee**  
Finest Quality (2-lb. bag, 1.57) 1-lb. bag 79c

**Pennant Coffee**  
Good Quality at a Low Price 1-lb. bag 75c

Beat the heat with these Frosty fresher-uppers from **SAFEGWAY**

**FLA-VOR-AID**

A delicious beverage concentrate. Just add water and sugar. Assorted flavors.

2 pkgs. 9c

Make FROZEN SUCKERS Use fruit juices, frozen dessert powders, soft drink powders, or carbonated beverages. Four liquid into ice trays which have dividers in place. When partially frozen, insert small wooden paddles, or toothpicks.

## BARGAINS AT YOUR SAFEGWAY

**COFFEE** Edwards Vacuum Distilled. (2-lb. can, 1.73) 1-lb. can 87c  
New Half-pound Size, 46c

**LUNCH MEAT** Rath Black Hawk For Summer Meals 12-oz. can 45c

**TISSUE** Waldorf Brand 2 rolls 16c Scott Tissue 2 rolls 23c

**EGGS**  
LARGE, GRADE A  
Breakfast Gems dozen 74c  
Oak Glen dozen 72c

**GOLDEN CORN**  
Peter Pan Brand. 8 1/2-oz. can 12c  
Whole Kernel.

10c SALE!  
**WHITE MAGIC SOAP**  
buy GIANT pkg. at 57c; get LARGE pkg. for 10c. TOTAL... BOTH PKGS. 67c

## CHUNK TUNA

Star Kist Brand 6 1/2-oz. can 31c  
Fine for Salads

## MARGARINE

Dalewood Yellow Quarters, Cartoned lb. 23c

## CHECK THESE MEAT VALUES

**BEEF ROAST** Shoulder, Blade Cut lb. 69c  
From U. S. CHOICE beef. (Arm cuts, lb. 73c)

**GROUND BEEF** Packed in Visking lb. 65c  
Excellent for summer meals. Freshly made, flavorful.

**BOILING BEEF** Plate Meat U. S. CHOICE lb. 25c

**BEEF LIVER** SLICED. Excellent With Bacon lb. 79c

**RABBITS** Frying Size, Fresh, Local, Fine Eating lb. 63c

## PRODUCE FOR COOLING MEALS

**ORANGES** Medium Size Valencias Excellent for Juice lb. 5c

**GRAPES** Thompson Seedless Add Zest to Summer Salads 2 lbs. 19c

**CELERY** Utah Type, Crisp, Fresh. For Tasty Salads lb. 7c

**CARROTS** Crisp, Freshly Pulled. Tops Have Been Removed lb. 8c

**TOMATOES** Locally Grown, Firm, Ripe, Meaty, To Slice. 2 lbs. 27c

**APPLES** New Crop Gravensteins Excellent for Pies, Sauces lb. 7c

**SPARERIBS**  
Select Eastern Pork, Medium size, 3 to 5-lb. average. lb. 39c

## CHICKEN PARTS

Swanson brand. Select your favorite at Safeway today.  
Chicken Breasts White Meat lb. 1.19  
Chicken Legs Fine Flavor lb. 1.09  
Chicken Thighs Dark Meat lb. 1.09

## MIDGET TURKEYS

Beltsville type, Gov't Grade A, Eviscerated. Small size, 4 to 8-lb. lb. 73c

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"Palm Springs Oldest Insurance Agency"



## Young Villager Returns Home With Bride

Ken Woodbury brought his new bride home this week. She is the former Miss Elise Kabath of Balboa.

The newly married couple exchanged vows in a double ring ceremony August 5, at the Community Church in Costa Mesa.

Mrs. Woodbury is the daughter of Mr. and Mrs. Arthur Kabath of Balboa. The bridegroom is the son of Mr. and Mrs. Glenn Woodbury.

The Rev. C. F. Hand officiated at the ceremony.

## Aikens Weekend At Long Beach

Dr. and Mrs. William Aiken spent the weekend in Long Beach re-novating their friendships with Dr. and Mrs. Richard Matlock, Dr. and Mrs. John Felix of Honolulu and Dr. and Mrs. Lyle Murphy of Compton.

A party honoring the Hawaiian visitors was held at the Matlock home.

Tuesday and Wednesday Dr. and Mrs. Aiken had as their houseguests Mr. and Mrs. Joseph Amant and their daughters Kay, Bobby Jean and Joe Beth. The visitors are from Mantino Ill. Mrs. Amant is Mrs. Aiken's sister. Also at the Aiken home during the two-day visit was the hostess' niece Miss Sue Woodworth of Champagne, Ill.

## Idyllwild Popular With Villagers

A large group of Villagers spent their summers in the San Jacinto mountain resorts. There's a reason. This area is within easy driving distance from Palm Springs.

Mr. and Mrs. Carl Lykken are on the long list of Villagers summing at the Idyllwild resort. They plan to move down from the top of the hill in September.

Also there are Mr. and Mrs. Kenny Paul and their three children, but word has it that they only plan to spend a few days there.

## Parochial School To Have New Sister Superior

Sister Mary Paula will head the teaching staff at St. Theresa, parochial school, when it opens September 10.

She will succeed Sister Bernadette, who has been Sister Superior at the school since it opened.

Sister Paula will come to the Village from Vancouver, British Columbia, where she held a similar position. Sister Bernadette will head the Cathedral School in Los Angeles.

## Doctor and Wife On Long Beach Vacation

Dr. and Mrs. Claude Church are spending their vacation along the coast this summer.

However, they interrupted their stay at Long Beach to make a flying trip to Palm Desert where the doctor inspected what damages the recent flood caused in his office.

On their return to Long Beach they planned a trip to Ocean-side where they will be entertained for a week at the home of Dr. Georgiana Raymond.

## Mrs. McRory And Children At Beach

After a three week vacation in Yosemite National Park, Dr. and Mrs. O. B. McRory, children and Mrs. McRory's mother returned to Palm Springs.

Shortly after their return Mrs. McRory and the children left for Costa Mesa where they will spend the summer.

**GENERAL ELECTRIC**  
Appliances

Refrigerator

HENRY A. SIMSARIAN  
850 N. Palm Canyon Drive



MARRIED—Ken Woodbury and his bride the former Miss Elise Kabath of Balboa. They exchanged vows in a double ring ceremony in the Community Church at Costa Mesa, Aug. 5.

## Edith Eddy Ward Back From Six-Week Vacation

Completely rested after six weeks in Honolulu, Edith Eddy Ward was back at her Palm Desert home this week.

"I feel invigorated and full of enthusiasm," she declared, "and I'm ready for work."

She had many stories to tell about her trip to the Pacific Islands and of the people she met during her vacation.

On her arrival in Honolulu she was greeted by the Duke of Kahanamoka, who left for New York city soon after she arrived, to appear on Arthur Godfrey's radio program.

"He told me that on his way back to Hawaii he plans to visit Palm Desert," Miss Ward said.

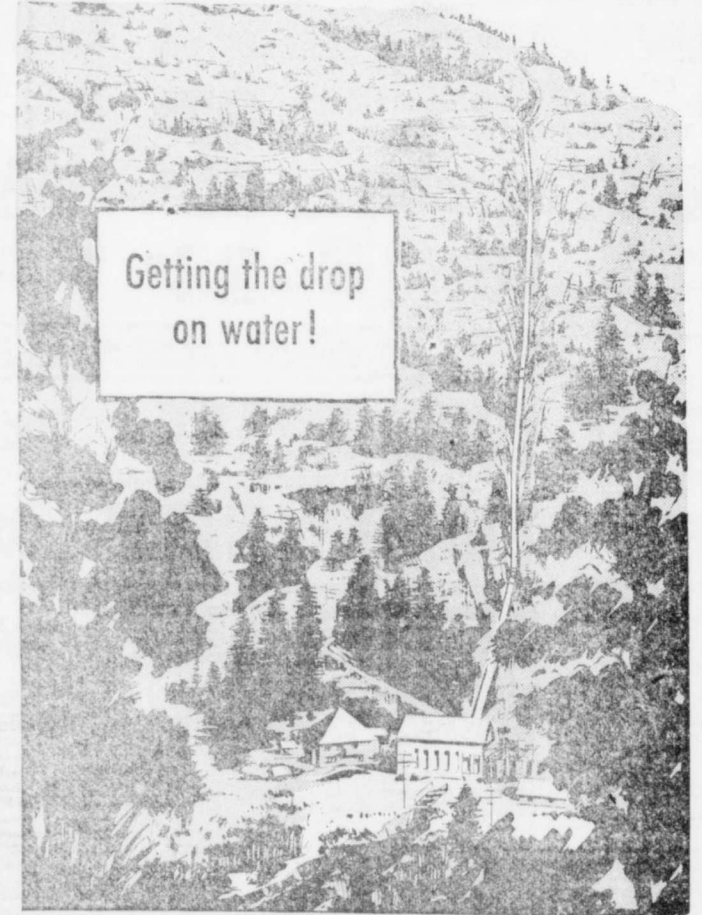
At the Royal Hawaiian Hotel, during her stay in Hawaii, she hosted a cocktail party honoring Rudolph Friml. Among the guests were Mr. and Mrs. McCormick, who won the yacht races this year from the mainland to the islands in the "Sea Witch."

Among the people she met were: Carolotta Kirkaby, Aline Blossom, Jimmy and Etta Malone, who own a ranch near Thunderbird; Mrs. Costello, Connie Naylors and others.

She attended a party hosted by Greer Garson and her husband Buddy Fogelson, who left the islands rather suddenly and are now reported seeking a divorce.

On her return home, and hardly before she had time to unpack, she was invited and accepted an invitation to dine and go swimming with the Roy Nafzigers.

"I brought home two coconut trees that I plan to plant near my real estate office," Edith said, "and of course some beautiful Hawaiian orchids for my mother."



Getting the drop on water!

One of the most amazing man-made waterfalls in the world is to be found at California Electric's Poole hydro-power plant located in the High Sierra at the foot of Tioga Pass. A huge steel pressure line drops water almost straight down for a vertical distance of 1,675 feet to turn the generators of Poole plant. Some idea of the immensity of this drop can be gained from the following comparisons...it is ten times greater than that of Niagara Falls, two and one-third times the height of a 140-story building! The Poole plant is one of eight hydro-power plants built by California Electric in the High Sierra. The engineering skill that went into their design and construction, the ability to transmit electricity over the desert for hundreds of miles, and the investments of private individuals that made the work possible, are dramatic proof of the effectiveness of American free enterprise.

**CALIFORNIA ELECTRIC**  
POWER COMPANY

## Discovers Tourist Paradise In Lower California

with JAN and GEORGE OLMAN

FISHING PARADISE—CLOSE TO HOME—George Oلمان's report of his fishing safari to La Paz, Lower California . . . "As the happy and fortunate guests of Captain Carlos Perez of Lineas Aereas del Pacifico; Mr. Sabino Periera, Manager of Los Arcos Hotel; Sr. Abelarda Rodriguez, Jr. of Rancho Las Cruces; Mr. Henry Price, President of Sportsmen's Travel Club; and Sr. Enrique Ortega, Latin American Travel Service, a group of us flew from Burbank to La Paz on a special flight arranged by our hosts. The four enjoying the Mexican hospitality were Kent Harris, owner of Travelworld in Los Angeles, Bert Hemphill of Hemphill Tours, Frederick Rea, travel editor of Sunset Magazine, and myself.

Arriving at La Paz after approximately a five hour flight from Burbank, we stayed the first night at the clean and modern Los Arcos Hotel. The next morning we were taken for a sightseeing tour by the Governor's secretary. We were amazed

## Newly Married Couple Honored

On August 11th a gala housewarming was given at Outpost Estates by friends honoring Mr. and Mrs. Connie Amorosa, who were married in Las Vegas on July 11th and only recently returned to the tract to make their future home. Among the guests were: Mrs. George Carpenter, Mrs. Barbara McDonald, Mrs. Louise Sarnecki, Mr. and Mrs. M. J. Gathenlo, K. C. Herman, M. J. Allen, B. A. DeGrandi, Bill Greenwald, W. T. Goodridge, and Charles Hoffmeier, all of the Village and Mr. and Mrs. Manuel Rivas of Banning. Mr. Amorosa, who formerly was a dancing teacher in Los Angeles, entertained the guests with a few of his specialties. The evening was spent in dancing after which a wedding cake and a delicious lunch was served.

Co-hosts and hostesses at the Balboa Bay Club luau yesterday were two Village couples, Messrs. and Mesdames. Belmont Sanchez and Kenneth L. Colburn.

Preceding the event, open house was held on board most of the 120 yachts moored in Balboa Bay while many social leaders of westside Beverly Hills and Bel-Aire, Pasadena and San Marino entertained at dinner.

Artist Grandma Moses: "I turned from embroidery to painting because moths don't get at oils." (From People Today.)

host, Rodriguez, son of the former Mexican president, and his lovely wife, a Norteamericano from New York State, have been developing Las Cruces for the past two years. They have created a fisherman's paradise on the spot where Cortez first landed on the coast of Baja, California. The original landing party was massacred by the Indians, which explains the crosses which have been erected and the reason for the name, . . . Las Cruces.

In the midst of a grove of date palms, . . . cocoanuts, . . . mangoes, . . . and every type of tropical fruit, . . . they have built a resort hotel combining local material and smart modern architecture . . . the place has an air of luxurious informality, . . . complete with swimming pool. And at your front door, . . . one of the best spots in the world for big game fishing!

What a spot for fishing! Just off from the shore, we could see swarms of fish through the clear waters, . . . and schools of golden dolphin, . . . twenty or thirty in number, swarmed around the boat. . . . A short distance out we began to spot marlin and sailfish fins in pairs and fours. For some reason they were not biting to well that day. . . . All we caught in addition to a number of forty pound dolphin (who kept stealing our bait) . . . were Bert Hemphill's 112 pound marlin, and Fred Rea's 88 pound sailfish, . . . and my 97 pound sailfish! (I brought home the sword of my sailfish to prove the "facts" to Jan. . . . who has long doubted the story about the marlin I once caught at Guaymas!)

That evening, we had a barbecue of dolphin, . . . chicken, . . . and even a quail which one of the fellows shot while we were casually strolling around the grounds a short distance from the hotel!

Returning to Burbank after a wonderful weekend, we all thanked our hosts for the excellent opportunity to experience what La Paz has to offer our clients. Here is a new vacationland, . . . close by, . . . not too expensive, . . . yet offering all the pleasures of a tropical resort, . . . in addition to wonderful fishing and hunting!

CORRESPONDENTS SECTION—Adele and Ed Colgan write of a most wonderful and enjoyable cruise aboard the PRINCESS KATHLEEN to Alaska. "The life and scenery is wonderful. We highly recommend it for your summer clients", Hazel Redfern of the Chamber of Commerce enjoying the same cruise along with her sister writes. . . . "What

a perfect time we're having. Recommend it highly!"

"ALOHA from the Island of sunshine and flowers" Quoting from Grace and George B. Davies' letter from Hawaii. They enjoyed their 29th wedding anniversary at a dinner party at the Royal Hawaiian! "Since arriving here we have been on the go all of the time. . . . swimming in the blue waters of the Pacific is a daily must for guests from the mainland. We've also enjoyed the pool here (at the new Edgewater Hotel) and the Hula dances given around the pool are most delightful to watch. We have dined at many of the famous restaurants. . . . toured the Island of Oahu, . . . we were awed by the tropical scenery. . . . the pineapple fields, sugar and banana plantations. . . . one will never forget the beauty of the island! We'll tour the other islands before our return in September."

"Overlooking the Blue Pacific"

## Miramar Hotel

AND BUNGALOWS

"Where Wilshire Boulevard Meets the Sea"

Luxurious hotel, guest rooms, apartments, charming bungalow suites—all with bath. Private swimming pool. . . . Attractive dining room and grill. . . . Dancing nightly in lovely Garden Room. . . . Unique Mirabar. Delightful resort atmosphere and excellent service. Ample free parking.

SINGLES FROM \$6.00 TO \$12.00  
DOUBLES FROM \$8.00 TO \$20.00

## Santa Monica

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E. D. KING  
MANAGER

SAME MANAGEMENT  
HOTEL EL RANCHO  
IN GALLUP  
NEW MEXICO

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WATCH FOR OPENING!

# On the Ball

"Mercury's got it. Plenty on the ball." You hear this everywhere these days, because this is the year that Mercury engineers have exceeded their fondest hopes. People who know the score are playing it safe with Mercury gas economy that won in the Mobilgas Economy Run two years in a row! Performance-minded folk relish the dramatic action of Mercury's big V-type, eight cylinder engine. And for styling you can't match this 1951 Mercury's bold, smooth beauty anywhere else. So swing on over to our showroom today. Take it out on the fairway. Play it through the rough. And don't forget that the 1951 Mercury offers you "the drive of your life" with Merc-O-Matic Drive—the new, revolutionary automatic transmission that is simpler, smoother, more efficient!

\*with thrifty Touch-O-Matic overdrive which, like new Merc-O-Matic Drive, comes as extra equipment.

## MERCURY

"The Drive of your Life" for 1951—nothing like it on the road!

**PALM SPRINGS  
LINCOLN-MERCURY  
Company**

335 SUNNY DUNES ROAD  
PALM SPRINGS, CALIFORNIA

PHONES: 2301-2052

## THE NEXT BEST THING TO A NEW MERCURY

A great many fine automobiles of all makes have been traded-in on new, 1951 Mercurys. These cars have been tested ten ways, thoroughly reconditioned, and are now being offered for sale as Safe Buy used cars at sensationally low prices. The Safe Buy seal is your guarantee of topmost value and lasting satisfaction in a used car.



## Martha James Off On Aerial Tour To Denver, N. Y.

Martha James, head of her own realty office here, took off this week on a flying trip to the east coast.

En route she plans to stop at Denver, Colorado where she will visit her father, who has been in ill health for sometime.

By plane again, she plans to visit New York and other eastern cities to spend time with friends.

She will return to Palm Springs the first week in September and during her absence Graham Dexter will be in charge of her offices.

## Junior Villagers At the Sea Shore

By Jovana Jones  
Everybody's saving their money for the big Orange County Fair coming on the 15th. There will be horse shows, Ferris wheels, exhibit booths, and so on, with an added attraction, of all things, an ostrich race. Sounds fun!

Selena Sieter is down for the rest of the summer on Balboa Island, swimmin' 'n sunnin'. Selena spends a lot of time with the Strebe girls, Corrin and Georgian "and their brother."

Malinda Hough and her little brothers Brent and Gregory are spending the month of August seashoring at Balboa with their mother, Mr. Hough will be down part time.

The year-round residents of Costa Mesa (above Balboa) are very horse-minded. A lot of them have horses, and there are beautiful horse paths and riding country round here. A lot of junior Villagers plan to bring their horses along next summer.

## Navy Captain In Visit To Uncle

A recent house guest at the home of his uncle, Robert M. Trezevant, was Captain Hugh Thomason, commander of the U.S.S. Rockwell, harbored at Wilmington, California.

The United States naval officer was entertained at the Shadow Mountain Club and taken on a sight-seeing tour of Southern California by Mr. and Mrs. Trezevant.

In turn the Captain entertained his uncle and his wife; the B. B. C. Denis, Hollywood; Mr. and Mrs. P. C. Gernerts, Riverside and Dr. and Mrs. John G. Hill, Palm Desert as dinner guests on board the Rockwell.

Thomason was awarded the Presidential citation for bravery while on active duty in the Pacific theater of combat during World War II.

MR. AND MRS. FRANK CHRISTMAN spent three weeks touring through Alberta, Canada. They returned to their Outpost Estates home Tuesday of this week.

Mr. and Mrs. Ladd Square, who have been living at Lompoc for the summer will return in September. They recently entertained Villager Mrs. Ruth Allen for a week.



ANNOUNCE BETROTHAL—Beautiful Marilyn Denney whose engagement and late September wedding to Lt. Herbert O. Tice, 1585 S. Calle Marcus.

## Betrothal To Be Followed By Wedding In September

Betrothal of lovely Miss Marilyn Denney, daughter of Mr. and Mrs. Russell Denney, 1585 S. Calle Marcus was announced this week by her parents.

An old-fashioned wedding late next month at the home of the bride here in Palm Springs is planned, it was announced.

She is engaged to Lt. Herbert A. Tice, U. S. Air Force, March field, Riverside. The prospective bridegroom is the son of Mr. and Mrs. Frank A. Tice of Hollywood. Miss Denney graduated from the Peris Union High school and attended Riverside college. She is presently employed by a Riverside legal firm.

Lt. Tice is a Hollywood High school and George Pepperdine college graduate. He is a staff member at March Field.

The wedding will be attended, NHer two weeks vacation, will find Mrs. Helen Krebs at Ontario, visiting her son Ralph Marvin. The Marvins and Mrs. Kerbs will spend one week at the beach before returning.

## Financing for the Individual

LOANS FOR ANY WORTHWHILE PURPOSE

You will find the Personnel of our office PROMPT — COURTEOUS—EFFICIENT in discussing your problems

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## LOAN and FINANCE CO., INC.

444 N. Palm Canyon Drive, Palm Springs, California  
New Strebe Building — Upstairs Phone 2158

## Sea Breezes And Sun Tan Faces of Villagers

That reddish look, obtained by those health giving rays of the sun was observed on the face of Ken "Village 5 and 10" (it rhymes) DuBose this week.

He, Mrs. DuBose and Village insurance expert Earl Hough and wife spent a day yachting around Balboa Bay, exposed to sun and ocean breezes.

Later the entire group were to be seen dancing and dining at George and Ethel Strebe's Balboa Doll House.

"We had a swell time," smiled DuBose. "An exceptionally good time."

## Jack McCoys Leave For Wisconsin

Leaving Wednesday were Jack and Peggy McCoy and their three children en route to Oconomowoc, Wisconsin, the summer home of Mrs. McCoy's parents, Villagers Mr. and Mrs. Val Blatz.

During Jack's one-month Bank of America vacation the family also plan to visit his relatives in Minnesota.

## Marvin Wolf And Wife Tour North Woods Visit Reno

With the pungent fragrance of the tall pines still a vivid memory Mr. and Mrs. Marvin Wolf returned to Palm Springs from their vacation this week.

During their three week absence from Palm Springs they traveled by automobile through the big-tree country of central and northern California and then swung their car in the direction of Lake Tahoe and Reno before heading back home.

## Critchlows Want News of Village

During the summer months many Villagers are interested in the "goings on" as they happen here and the John A. Critchlows are no exceptions.

Writing from Boise, Idaho, they requested newspapers be sent to them, explaining that they were in that city for the summer months.

"Our permanent home is Palm Springs and we will want the newspapers sent there when we return," wrote Critchlow.

## Young Therieau Guest At Doctor's Beach Home

Dr. and Mrs. Frank Purcell are entertaining Eugene Therieau Jr., son of Judge and Mrs. Eugene Therieau, for the week at their summer home at Hermosa Beach.

The doctor who journey's to the beach resort on weekends, picked young Therieau up Saturday and will return the boy to Palm Springs next Monday.

## Conky Conkwright's Son In Visit Here

Paying a surprise visit to his father this past week was Robert D. Conkwright, son of Arthur (Conky) Conkwright by a former marriage.

Young Conkwright whose home is in Bronxville, New York where he is employed by the Corning Glass Works, was in southern California on business for that corporation and decided to pay his father a visit here.

During World War II, Robert Conkwright served with the marines as a diesel engineer in the Pacific. He is a graduate of Bowdoin College.



## DESERT PAINT CO. Summer Clearance SALE

UNTIL SEPTEMBER 15  
DISCOUNTS UP TO

30%

Get Your Paint Needs  
NOW

And Save Money at the  
DESERT PAINT CO.

415 N. PALM CANYON DRIVE

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## ANNOUNCING

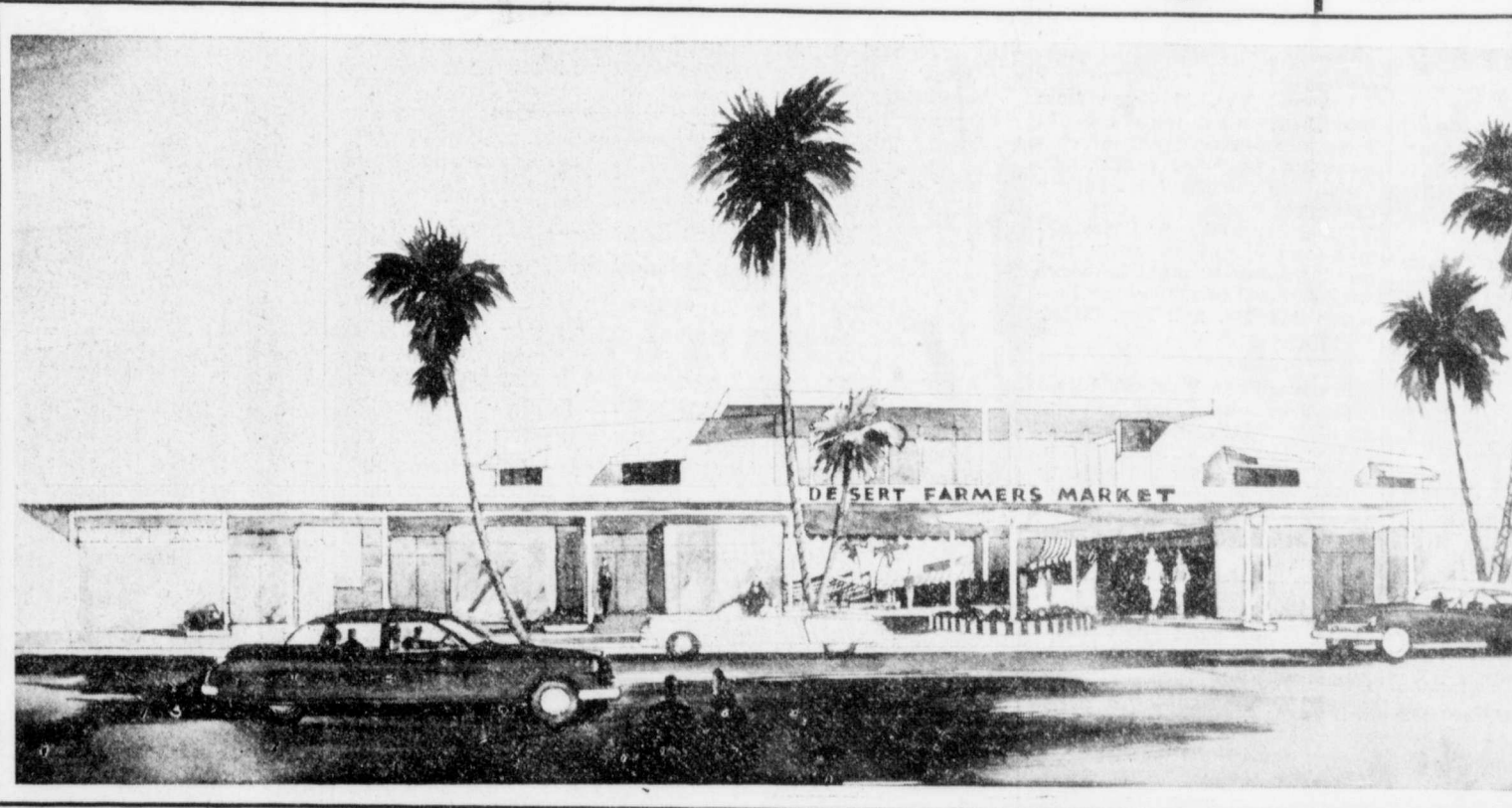


FABULOUS in SCOPE

FOR A FABULOUS COMMUNITY

WHERE FABULOUS PEOPLE LIVE!

## DESERT FARMERS MARKET



## Yes, it's a fact

The Desert Farmers Market will be everything the most civic minded citizen of Palm Springs would desire. Cost of construction will not be a barrier in making this one-stop shopping service the most colorful in America. Exotic foods from marts of the world will tempt the shopper and fruits and vegetables from farm to display counter will only take a matter of two or three hours. We are proud of Palm Springs. You will be proud of the Desert Farmers Market.

Morey and Milton Barde  
Percy W. Herman, Gen. Manager

foods never seen before in Palm Springs will be displayed in 42 concessions

Desert

FARMERS MARKET

444 N. PALM CANYON DRIVE

Try it out now!  
1951's jet-streamed new wonder car!



Decorative and other specifications subject to change without notice.

Sparkling with terrific new zip and pep!

## New 120 h.p. Studebaker Commander V-8

A new type V-8 engine!

Remarkable extra power  
from every drop of gas!

No premium fuel needed!

The car to try...the car  
to buy...for real savings!

Amazing gas saver!  
America's stand-out 8  
in mileage per gallon!

In the 1951 Mobilgas Economy  
Run, a Studebaker Commander  
V-8 led all other competing  
eights in actual gas mileage!

\*With Studebaker overdrive, optional at extra cost

PAQUETTE MOTORS

1095 South Palm Canyon Drive

Phone 5109



## Tweeds & Weeds To Open at New Address Here

After 16 years in the same location, Tweeds and Weeds will open for business this year at a new address, J. Harland Peake, announced this week.

New quarters of the pioneer Village business will be 1073-5 N. Palm Canyon drive, opposite the Doll House.

Alteration of the new premises is now underway.

Geoffrey Bill, owner, now in England is arranging to have pieces of 18th century furniture sent to Palm Springs for use in the new store.

Both he and his brother Dick are selecting a fine assortment of cashmere sweaters for both men and women from the leading Scottish Mills in Scotland to be displayed here in addition to Tweeds and cashmere yardage in new designs.

Mrs. Laura Greeley will be in charge of the women's apparel department in the shop, it was announced.

## How Communism Works to Be Revealed Here

A vivid picture depicting the insidious inroad communism has made in this country will be the main topic under discussion and oral illustration at the Wars Memorial building Tuesday August 21, at 2:15 P.M.

The program which is a continuation of a series of community service staged by the American Legion in co-sponsorship with the Toastmasters International, Graham Dexter, commander of the Owen Coffman Post announced.

The local Toastmasters, well known for their speaking ability, will present the talks on Communism. Toastmaster Edward Hawkins VP Jr. C. of C., member of the Legion for 30 years, and an active worker against Communism for some time, will be in charge of the program.

Other speakers from the Toastmasters group will include Dr. Charles Baldwin, who has made an intensive study of Communism; Eric Walker, a Canadian citizen from Vancouver, who is well versed in Communism from the Canadian point of view; Charles Woodman, Palm Springs city planning engineer, who will bring the outlook of the war veterans and college students on Communism.

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ALWAYS OPEN  
**LUNCHEON — DINNER**  
Cooled by Refrigeration  
HIGHWAY 99 — INDIO

**BANNING**  
**THEATER**  
Its Always Cool Inside  
Continuous From 2 p.m.  
TUESDAYS - THURSDAYS

Wed-Thur-Fri-Sat Aug 15-18  
Randolph Scott  
Phyllis Thaxter  
"FORT WORTH"  
In Technicolor  
Joseph Cotten-Corinne Calvet  
"PEKING EXPRESS"

Sun-Mon-Tues Aug. 19-20-21  
James Stewart-Jeff Chandler  
"BROKEN ARROW"  
Deborah Kerr  
Stewart Granger  
"KING SOLOMON'S MINES"

SPANISH SHOW 11:30 SUN.  
MORNING AUG. 19, 1951  
"MIEDO LLEGO A JALISCO"

## Desert Inn Coffee Shop

OPEN ALL SUMMER  
Serving the Finest Food  
at Moderate Prices

COMPLETE  
Luncheon . . . \$1.25

Served 11 A. M. to 2:30 P. M.

Dinner . . . \$1.95

Served 5 P. M. to 8:30 P. M.

FULL MENU EACH DAY  
Breakfast Served Sat.-Sun. from 8 A. M.

Air Conditioned

## Plans Sunsuit Style Contest August 13

The costume is cool and healthful to wear.

That's the contention of Village women, who are advocating attirement in sun and play suits during summer days and nights.

Curvaceous Rita Karwin, and beautiful, too, is one of the Village's ardent advocates in the use of the health-giving abbreviated costumes and yesterday urged others of her sex to follow suit.

Vic Sudaha in an effort to help Rita in her campaign, has arranged to stage a fashion parade of feminine pulchritude adorned in the latest trend in Village styles.

Everyone is eligible to enter the contest, Sudaha said. The first elimination "trial runs" will be at the Palm House Monday night. The second the following Monday night and the finals to take place Wednesday night, August 29, at the same place.

The audience will decide the winner in various categories.

"And I have obtained some valuable prizes that will be given away" Sudaha announced.

## Shadow Mt. Club Brimming With Social Activity

Lots of tennis is being played under the lights at Shadow Mountain Club.

Sunday night saw a nice mixed doubles match between Mr. and Mrs. Walter White and their guests, Mr. and Mrs. Charles Gibbs of La Quinta. The Shady Racquetters are still going strong on Thursday nights — Mike Margucci of Palm Springs and Pat Cunningham of Indio were the victorious team last Thursday.

Irene Matthias, social director of the club, writes that she's having a lot of fun on her vacation. She was the house guest of the David MacClyments last weekend at Lido Isle, and plans on being up at Arrow-Head Springs this next weekend after which she will return to Palm Desert.

Mr. Harry Klingler, executive vice-president of General Motors Corporation, and three other executives, all from Detroit, Michigan, stopped off for a short visit with Cliff Henderson and noted with admiration the growth of Palm Desert during the past year.

Brian Donlevy down for a few days last week, stayed in his newly completed sun lodge. He was happy to find that no damage was done to his Sun Lodge during the recent rainstorm. Brian and Mrs. C. F. Kumlir were together at the Saturday night cocktail party held at the Club.

Mrs. Vivian Beam and daughter, Shirley, spent several days in her brother-in-law's (Mr. Dan Potter) Sun Lodge. They loafed around the pool and enjoyed a nice barbecued dinner Saturday night.

Palm Springs' Gloria Main is back from her vacation and once again is a familiar figure poolside.

Mr. and Mrs. Al Green from San Bernardino were cocktail hour and dinner guests of club manager, Maynard Strahl. Mr. Green has the chevrolet agency in Colton.

Others around over the weekend for the cocktail party and regular Saturday night barbecue were Mr. and Mrs. Clarence Bosworth and Mr. and Mrs. Duane Wannamaker.

Firemen Save Woman's Life  
Firemen John Singer and Jim Puentes, administered oxygen to Mrs. Janet C. M. McCutcheon, 970 Parocela Pl., for ten minutes before she regained consciousness. She is reported to have had an heart attack caused by over-exertion.

Hollywood woman, spotting Carmen Miranda's hat: "She ought to change grocers." (From People Today.)



ITS COOL.—Rita Karwin, first to enter Palm House sunsuit style contest urges all women to wear these costumes during summer both night and day.

From Page One—MORE ABOUT

## PUBLISHER'S CORNER

the second and fourth Thursdays at 8:30 P.M. in the Wars Memorial Building, 400 N. Belardo Road.

I personally urge all young men, living here and interested in their community, to become members of the Jaycee. You have a place in our activities. You will definitely be doing something constructive for your community. Your Jaycee is always interested in new activities and if you have any ideas or plans, bring them to us and let's put them to work.

### THE JAYCEE CREED

We believe:  
That the brotherhood of man transcends the sovereignty of nations  
That economic justice can best be won by free men through free enterprise;  
That government should be of laws rather than of men;  
That earth's great treasure lies in human personality;  
And that service to humanity is the best work of life.

## TELEVISION!!

See Your Favorite Boxers — Wrestlers  
Ball Games Sunday Afternoons

at the

### KNOTTY PINE

CATHEDRAL CITY PHONES-3181  
BEER — WINE — FOOD  
OPEN ALL SUMMER — AIR CONDITIONED

**FUN  
FOOD  
&  
FROLIC**  
AT THE  
**DOLL HOUSE**  
IN  
**COOL BALBOA**

**GUADALAJARA BOYS**

TO ENTERTAIN YOU

AND YOUR HOST AND HOSTESS  
GEORGE AND ETHEL STREBE

## I Rise to Remark

By CONGRESSMAN JOHN PHILLIPS

We are going through an emotional experience in Washington, for which we probably need a financial psychiatrist. Unfortunately, unlike individual cases, the Congress has the experience, and the taxpayers suffers the after-effects!

Yesterday, we voted an appropriation bill which totaled \$56 billion. To give you a basis for comparison, in the year 1950, the total amount raised by \$54,626,000,000. Yesterday, by almost unanimous vote, we gave the military alone more money than the TOTAL tax collected in the United States in 1950.

I can not take the bill apart for you. The hearings alone cover 3494 pages of fine print, and the subcommittee worked for 11 weeks on them. I can make general statements which may help you understand a situation which goes deeper than the AVERAGE \$2000 which this bill will cost the families of the 22nd District.

On June 30, 1950, the end of that fiscal year, the military pocketbook had \$3 billion in it, left over from the appropriations of the year before. So we added \$48 billion, making a total of \$56 billion. During the year, to June 30, 1951, the military spent \$20 billion, so on July 1 of this year, the balance, carried over, was \$36 billion. Now comes this new bill, asking you to dig into your pockets, already frayed around the edges by the many times you have had to put your hand in for tax money, for a new \$56 billion.

### TO SPEND 40 BILLION

The military expects to spend only \$40 billion of this before next June 30th, and to carry over \$52 billion. The latter sum is to be "obligated" this fiscal year, but not spent until later.

The committee reduced the requests only about \$1½ billion. Most of this was phony, representing reductions in items you will be required to pay for later. You have seen case after case, in the papers, of excessive costs of items with which you are familiar. You read of "stockpiling" employees; of 11,000 extra desks; of panic buying, and of unnecessary civilian employees, which is the quickest and easiest way to waste your dollars.

The Congress has abdicated in favor of the military.

### KOREAN WAR EXTRA

If your patriotic fever rises and you call my attention to the fact that we are fighting a war in Korea, and thus the \$65 billion is justified, please understand that the Korea cost is not included in this bill. We have already spent about \$10 billion, and the estimated request for the current year is an additional \$5 billion, which will come to us in another appropriation measure.

Neither does this include the President's requests for increased aid to foreign nations. The ECA was supposed to end this year. Like all temporary agencies, it shows signs of premanency. That is, until the grass-roots really understand what is going on down here; what is happening to the people, individually, not just to the nation.

So you see the difficulty in which your Representative, like 434 others, finds himself. Well, perhaps not 434. I've used the expression before, in this weekly letter, of the "spenders" as opposed to the "savers."

The voter, at home, can express himself or herself vigorously on what should or should not be done, but the Representative confronted with the necessity of voting when the roll is called. The savers having fought, largely unsuccessfully, for two days to reduce the top-heavy civilian personnel; to correct the injustices to reservists; to secure more detailed information; to inject some measure of economy in the actual spending, the Congress, by an almost unanimous vote, passed the bill.

We are forced to military preparedness. Had my vote been the deciding vote, I would have voted "yes." As it was, I simply voted "present." My plea, to the grass-roots, is still that this is your money that is being spent with the proverbial caution of your earnest and organized insistence on the same economy you have to exert in order to pay the taxes, will save the

## Wife Returns Husband Is Thrilled

Mrs. James Clarkson, wife of Officer Clarkson, Palm Springs Police Department was greeted by her husband when she arrived yesterday from a month's vacation spent in Philadelphia and Washington, D. C.

"And am I glad she's home!" exclaimed the elated officer.

MR. AND MRS. SOLLIE MAN-ASEE, who have been making short visits to Los Angeles and San Francisco during the summer are now at Laguna Beach where they will remain till September 15.

nation from a financial blow as damaging as a military blow by an enemy power.

I think, next week, I shall write you about this foreign aid request of the President. It totals \$7,727,712,000. There appears to be some desire that you should know as little about it as possible. I don't wonder! The American citizen has a per capita federal debt of \$1,682.12. That AVERAGES about \$6,000 per family. No other citizen, in any nation, has a debt on him like that. Take one example: The request, for aid to one average nation, is for \$776,300,000. The per capita debt is \$129.06. The nation's production for 1951 is estimated at 140% of pre-war. The population increase is 9% in 12 years. I'm getting very fed-up on propaganda; maybe you are too.

### Historic

## HOTEL DEL TAHQUITZ

THE HEART OF PALM SPRINGS

OPEN THROUGHOUT THE  
GOOD OLD SUMMERTIME

Poolside Snacks Round the Clock  
--- Special Summer Rates

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COME IN AND SEE  
OUR STOCK OF ----

- DAY and NIGHT HOT WATER HEATERS
  - SERVEL REFRIGERATORS
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1001 S. Palm Canyon Dr.

Phone 7342

Hands are  
hot water happy,  
too!



Stop and think... how many times a day do you wash your hands? You need hot water every time for real cleanliness... and you get it when you heat water with gas. For gas is always on the job... heats water three times faster than any other practical fuel. It easily keeps ahead of the demands of an automatic clothes washer, dishwasher and growing family. Gas works for so little money... is such a bargain you never

have to be sparing in your use of hot water.

Is your present heater adequate for your needs? The chart at left gives recommended sizes and should be your guide when selecting a new automatic gas water heater for your present home or when you build. See any dealer or your Gas Company, and learn how much less a new automatic gas water heater costs to buy and install.

**SOUTHERN CALIFORNIA GAS COMPANY**

In Southern California almost everybody heats water with GAS

Garbo's favorite meal: "A wild rice nutburger with strawberry yogurt jic." (From People Today)

**WE'RE  
FLYING  
AGAIN!**

Thanks for your patience.  
We're ready to serve you again.

**WESTERN  
AIR LINES**

AIR-CONDITIONED

**VILLAGE  
PALM SPRINGS**

CONTINUOUS SATURDAY 5:00  
CONTINUOUS SUNDAY 1:30  
KIDDIE SHOW SAT. 1:30  
MON TO FRI OPEN at 6:45

Fri-Sat-Sun Aug 17-18-19

Walt Disney's  
**ALICE**  
in WONDERLAND  
in Technicolor  
and WALT DISNEY'S NEW  
TRUE-LIFE ADVENTURE  
"NATURE'S HALF ACRE"  
in Technicolor

MON-TUES AUG. 20-21

**FARON**  
UNKNOWN  
Mark STEVENS  
Alex NICOL  
Robert DOUGLAS  
Sig YOUNG  
Don TAYLOR

**OPERATION  
DISASTER**  
A Ray Lewis Production  
A J. Arthur Rank Presentation - A UNIVERSAL INTERNATIONAL Release

Wed-Thur-Fri Aug. 22-23-24

**DORIS  
DAY**  
GORDON  
ON  
**Moonlight Bay**  
PRESENTED BY WARNER BROS. COLOR BY TECHNICOLOR  
MUSIC BY JACK ROSE AND MELVILLE SHAVELSON  
DIRECTED BY ROY DEL RUTH

KIDDIE SHOW SAT-AUG 18  
"LEGION OF LOST FLYERS"  
Cartoon Show — Serial




# Social Security Report Must Be Filed By Self Employed Persons

"The law is mandatory and not voluntary," J. C. Hollister, manager of the San Bernardino office of the Social Security Administration stated this week in warning self-employed persons they must report their earnings.

Furthermore, a representative from his office is in Palm Springs the first and third Thursday of each month between 1 and 2 p.m. in the American Legion Hall, who will gladly explain all the pitfalls and red-taped intricacies used

## Business Directory

**AMBULANCE SERVICE**  
  
**WIEFELS & SON**  
666 Vella Road  
Palm Springs  
Phone 2977

**PRINTING**  
Stationery • Brochures  
Cards • Office Forms  
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**Complete Service**  
ESTIMATES  
GLADLY GIVEN  
**DESERT MAGAZINE PRESS**  
Palm Desert  
Phone Palm Desert 76-2311  
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**BUILDERS SUPPLIES**  
**BUILDING SUPPLIES**  
"To Meet Your Every Need"  
**JOHN M. WOOD, Mgr.**  
**DILL Lumber Co.**  
579 So. Palm Canyon Dr.  
Phone 2758 and 2759

**SERVICE STATIONS**  
**"JUD" OSBURN'S ASSOCIATED SERVICE STATION**  
Assures You the Friendliest Service in Palm Springs!  
— Located —  
in the Heart of Town.  
300 N. Palm Canyon Dr.  
PHONE 9060

In filing your own social security report.

**SELF EMPLOYED** men or women who are not excluded by law, will have to report their 1951 net earnings for social security purposes on their income tax returns next March. The social security tax will be paid at the same time.

"In the meantime, those businessmen and women who are now covered for the first time under social security should get social security numbers if they have never done so," Hollister said.

**ANYONE** whose net earnings from self-employment are \$400 or more in a taxable year, is "covered" under the new law, unless the earnings are derived from the operation of a farm or the practice of an excluded profession. Excluded professions include doctors, dentists, veterinarians, full-time practicing public accountants, professional engineers, fram operators, lawyers, osteopaths, chiropractors, optometrists, naturopaths, architects, Christian Science practitioners, and funeral directors.

"THE MAXIMUM amount that can be credited in one year is \$3,600. The amount of benefits payable at death or retirement is in direct proportion to the amount of income credited to the individual's account. This is the same as for wage earners," Hollister pointed out.

A booklet, entitled "Your New Social Security," may be obtained from the San Bernardino social security office located at 1120 "E" Street.

## Stork On Double Mission Here Last Monday

The stork paid a visit to two Village families this week.

A seven pound five ounce boy was born to Mrs. Maurice Smith at the San Geronimo Pass Memorial Hospital early Monday morning. The exact time of the baby's birth was not announced. Mother and son are "doing nicely" and will soon be back at the family home, 1826 S. Palm Canyon dr.

Paul B. Frost, 1207 Granvia Valmonte, Palm Springs Post Office employee, was telling the world Tuesday that his wife presented him with a baby girl.

"We have three boys," said the elated father, "Donald, Robert and Douglas and we wanted a girl. And just imagine, we got one now!"

The girl, unnamed as yet, was born at the family home Monday morning at 3:55 a.m. and weighed six pounds 12 ounces.

Sen. Robert S. Kerr (D., Okla.), dark horse for Vice President, asked if he'll kiss women the way the Veep does: "The kind of embrace that you have to take a picture of and publish ain't worth having." (From People Today.)

## DIRECTORY Palm Springs and Desert Area Real Estate Firms

PALM SPRINGS	
APPLEBAUM, DAVID	5555
320 S. Indian Ave.	
BORRERO SPRINGS CO.	3666
8 The Plaza	2793
FULTON, MURIEL E.	2225
482 N. Palm Canyon Dr.	
GANNON & FREDERICKSEN	2772
163 N. Palm Canyon Dr.	
HICKS, HAROLD J.	2736
813 N. Palm Canyon Dr.	
JAMES, MARTHA	2751
445 N. Palm Canyon Dr.	
A. H. JONES CO.	4644
600 So. Palm Canyon Dr.	
MILLER, FRANK W.	2929
428 N. Palm Canyon Dr.	
MUNHOLLAND & CO.	3673
431 N. Palm Canyon Dr.	
NICHOLS, CULVER	2182
861 N. Palm Canyon Dr.	
PALM SPRINGS REALTY CO.	5426
316 S. Palm Canyon	
RANSOM, ROBERT	2793
129 S. Palm Canyon Dr.	
ROCKS, O. MARGE	5187
380 N. Palm Canyon Dr.	
SHEPTENKO, PETER B.	2727
475 N. Palm Canyon Dr.	
WRIGHT, BILLY	5727
285 N. Palm Canyon Dr.	
CATHEDRAL CITY	
BLAKLEY, M. H.	8-4313
HILLERY, WILLARD R.	8-3417
SHERILL, R. H. "Bob"	8-3534
707 and 713 "D" St.	
RANCHO MIRAGE	
EWART, ESTELLA C.	8-3112
PALM DESERT	
BROOKS & MOORE	
Palm Desert Properties	
Shadow Mountain Club	
Palm Desert	76-2911
PANORAMA RANCH	
Palm Desert	76-8781
EDITH EDDY WARD	
Palm Desert	76-3431
733-667 Highway 111	
INDIO	
RALPH L. STEPHENS CO.	7-7371
Lupine Ave. at N. Jackson	
IDYLLWILD	
BELYLEA, MARIE	80131
Box 211	Idyllwild, Calif.

# ★ DESERT SUN CLASSIFIED ADS ★

The Desert Sun  
CLASSIFIED ADS  
PHONE 2249

FOR COMPLETE COVERAGE OF THE DESERT AREA, ORDER YOUR CLASSIFIED ADS RUN IN THE DESERT SUN (FRIDAY) AND THE PALM SPRINGS NEWS (WEDNESDAY) AT SPECIAL RATES FOR CONSECUTIVE INSERTIONS AS SHOWN BELOW:

RATES				
Per Line	One Time	Five Times	Ten Times	Fifteen Times
	25	45	80	160

- MINIMUM SIZE AD 4 LINES
- COURT 25 LETTERS AND SPACES TO A LINE
- DO NOT abbreviate words
- RATES BASED ON CONSECUTIVE INSERTS
- DISCOUNT 10 PER CENT FOR PAYMENT IN ADVANCE ON 7 OR MORE INSERTIONS
- A CHANGE OF ONE INSERTION WILL BE MADE ON ALL ADS CANCELLED BEFORE PUBLICATION CANCELLATION DEADLINE 5 P.M. WEDNESDAY FOR FRIDAY ISSUE, 10 A.M. MONDAY FOR TUESDAY ISSUE.

Personals 12

CLEAN COTTON RAGS WANTED AT THE PALM SPRINGS PRINTERY OR DESERT SUN. WILL PAY 15 CENTS PER POUND.

WANTED—To take over practice of M. D. in Palm Springs area. Write Box 190-File G-27.

SEWING — ALTERATIONS SPECIALTY — HANDKNITS 101 El Segundo, Ph. 7883

Service Miscellaneous 15

PIANO TUNING REPAIRING P.O. Box 1349—Phone 3195

Situations Wanted 25

HOTEL and resort manager. Year round or seasonal basis. Capable and experienced in desert management. Will accept temporary or short period position during next 6 weeks. References: Bonita Motel or Court, Indio, Ph. 7-3459 Mrs. Seymour.

FULL Charge Bookkeeper desiring to move to locality would like part time work. P. & L., Payroll, Government Reports, all Subsidy Ledgers. Any business. A-1 typist, M. Thompson, 3195 Lime, Riverside, Ph. 2070W.

EXPERIENCED Newport business couple desire to manage apt. or resort in Palm Springs area. References. For interview please write J. M. F. 720 Goldendard Ave., Corona del Mar, Calif.

RELIABLE WOMAN wishes Hotel, restaurant or general Housework. Phone 5646.

CARPENTER, reliable, excellent work alterations, additions, etc. By day or job. Ph. 26495.

elp Wanted 27

SALESMAN OUTSIDE. Leads furnished. References required.

Pavnys

1001 S. Palm Canyon Dr.

HELP WANTED: SECRETARY Hours 10 to 4, in Real Estate Office. Must be accurate and experienced — shorthand and typing. Desert Sun Box 190 - File G-32.

G. M. BOOKKEEPER Experienced STACK CHEVROLET 330 E. Sunny Dunes Call 2042

WOMAN for full-time, year-round, bookkeeping and secretarial position at KCMJ. Phone 2253 for appointment.

GIRL: General office experience. Excellent working conditions. IMPERIAL MOTORS Indio, Phone Indio 7-3311

Stop Water To Homes In Cathedral City

Homes in Cathedral City will be without water for two and one-half hours on six days this month, according to an announcement by R. H. Sherrill, manager of the Cathedral City Water Co.

The installation of fire hydrants on from 7 a.m. to 9:30 a.m. August 18, 20, 23, and 30, is the reason why the water will be shut off, Sherrill said.

Obey these official Civil Defense

AIR RAID INSTRUCTIONS

AIR-RAID ALERT 3 minute warning siren

ALL-CLEAR (siren over) 3 minute warning siren

NO HOME NO WARNING

Drop to floor. Get under bed or heavy table.

Go to prepared shelter. Turn off all appliances.

Drop to floor. Get under desk or work bench.

Obey Wardens. Go to assigned shelter.

Drop to floor out of line of windows. Bury face in arms.

Obey Wardens. Go to nearest ORS building or shelter.

Drop to floor. Bury face in arms.

Obey Wardens. Go to nearest ORS building or shelter.

Drop to floor. Bury face in arms.

Obey Wardens. Go to nearest ORS building or shelter.

Business Opportunities 29

Downtown Store For Lease—282 N. Palm Canyon Drive. Suitable for Beauty Salon—Health Food Store—Retail Bakery—Radio Repairs etc. Available now - See ARMAND TURONNET Aug. 29-30-31st. only

THE CREDIT BUREAU of Palm Springs is for sale, both reporting and collections. An opportunity to own an exclusive business that could pay back the \$3000. purchase price the first year. Phone 2738.

FOR SALE: Small trailer court. Individual bathrooms. Can be converted into duplexes. Easy terms. 854 First St. Cathedral City.

For Sale or Exchange 34

OUR EXCHANGE DEPARTMENT HAS SEVERAL CHOICE PROPERTIES THAT WILL TRADE FOR LOS ANGELES AND VICINITY OR OTHER OUT OF TOWN PROPERTY A. H. JONES CO. REALTORS 600 So. PALM CANYON DR. PHONE 4644

FOR SALE or trade 2 bedroom cabin close in good St. Idyllwild \$5,500 large cabin Pine Cove above Idyllwild with 2 lots cabin has large rock fire place. Value sacrifice \$2750. Will sell either of these cabins on easy terms or trade for late model car. Minnick, 324 E. Florida Ave., Hemet, Calif.

1-FOUR room units down town San Bernardino. \$16,000. Terms or trade for Palm Springs or Banning income. P. S. Box 449

HOTEL on Palm Canyon Drive, with pool. Consider trade, partner or lease. Phone 9053.

Real Estate—For Sale 35

Peter B. Sheptenko The Pioneer Realty Co. Of Palm Springs. Offers The Best Buys In Palm Springs Real Estate

COMPLETELY REDECORATED 3 bedroom 2 bath home, \$12,950; or submit trade.

CHARMING home, 3 bedrooms, 2 baths, lanai, barbecue, garage, large lot completely landscaped. Exclusive location. Beautifully furnished. Cash out at \$17,500.

SUMMER SPECIAL: 2 bedrooms, 2 baths and den. COMPLETELY FURNISHED. Beautiful patio and SWIMMING POOL. This is a buy at \$22,500.

LAS PALMAS ESTATES. Spacious luxury type home, 4 bedrooms, 3 baths, many picture windows, LANAI. Designed for easy gracious living. \$37,500.

TRIPLEX: Each UNIT has a bedroom and separate living room. Only \$24,500.

Peter B. Sheptenko

REAL ESTATE — INSURANCE OPEN ALL SUMMER 475 N. Palm Canyon Drive Phone 2727 or 6102

AT Thomas Mountain, among the pines 4500 elevation, 20 miles nearer Palm Springs than Idyllwild. Apple valley. A doll-house, lot 50x100, \$2000. Also at Thomas Mountain. Living room with fireplace, kitchen and bedroom, large toilet room (no bath). Two out-buildings can be converted to guest rooms. Private electric plant. Large lot 95x100 with pine trees. \$3150. Terms.

5 acres near Wonder Palms with water \$4500. See Realtor HILLERY Cathedral City

END OF SEASON SACRIFICE

\$10,950. Thousands less than cost

LOW DOWN PAYMENT Lovely new 6-rm. home, 1740 sq. ft. including tennis and swimming club membership.

PALM SPRINGS OUTPOST ESTATES Located on RAMON ROAD 4 mi. E. of Palm Canyon Dr. Ph. 4554

2 GOOD SMALL HOMES AT \$5900 EACH

1-Well built, large yard, trees, might consider 27' trailer down payment.

2-Approx. 6 rooms possible 2-3 room units \$1350 down balance \$50 month.

These are close in and good buys. DESERT REALTY CO. 615 Broadway, Cathedral City P. S. 8-3251

STRICTLY MODERN, nicely furnished home with living room, dining room, kitchen, swimming pool, 2 bedrooms, 2 baths, carport, large closed spaces, fenced and many other features. 2 years old. Priced right by owner to sell. Write Box 365 or Phone 4644.

NEW HOUSE, 3 bedrooms, 2 baths, carport, on large lot close in. Price \$13,500. E. Z. terms. Write Box 365 or Phone 4644.

4 UNITS, nicely furnished, strictly modern, \$19,000 full price. Only \$10,000 down. Write Box 365 or Phone 4644.

Real Estate—For Sale 35

Muriel E. Fulton Realtor WE RECOMMEND

ARTISTIC HOME — Studio type — corner property, 2 lots. Large living room, a fireplace, oversized dining room, 4 bedrooms, 4 baths, large screen lanai overlooking garden, double garage, fine heated swimming pool. A real summer bargain, completely furnished at only \$35,000 on terms

Forty acres with fine well, adjoining 2 improved ranches. A1 location, excellent soil, magnificent view for home site. Ask us for full details

List your rentals with us, large or small, furnished or unfurnished, by month, season or year. We have desirable tenants waiting.

Muriel E. Fulton

REALTOR 482 N. Palm Canyon Dr. P. S. 2226 or 2225 Frances Wilson, Ernie Dunlevie Associates

Income Trades Homes Vacant Business

Martha James

Realtor Graham Dexter and Arch Noble 445 N. Palm Canyon Drive 2751 — Phones — 2812

Don Cameron

says:

"We're still some apartments, stores and houses to lease but they're going fast — \$65 a month and up."

DON CAMERON, Realtor

PHYLLIS LELAND and ISABELLE WESTENHAVER Associates. 71843 Highway 111 Rancho Mirage, Phone Palm Springs 84411

Mon. Wed. Fri. Noon to 4 p.m. or phone c/o Idyllwild Phone Co.

ANOTHER new unit of 150 large 100x140 ft. lots joining the south line of Outpost Estates. Attractive deal available to builder or sales organization.

ALSO 100 acres with 800 ft. on Ramon Rd. joining the west line of Outpost Estates. Perfect for Dude Ranch or subdivision. These properties have an excellent desert view, all modern conveniences, are outside city limits, on Ramon Rd. only 4 miles East of Palm Canyon Dr., in a new fast growing Palm Springs area. P. O. Box 1312 Palm Springs.

EASY terms like rent 2 bedroom houses in Banning also one in Palm Springs. Prices one for \$3850 one for \$5500 Louis Venger, Phone 2-5582. All men are brothers.

3 BEDROOM home, rumpus room, badminton court, barbecue, sundeck. \$19,750. Ph. 6789 or write — Strause—524 Hermosa Drive.

CASH OUT modern furnished house. Full price \$6000. E. Z. terms. Write Box 365 or Phone 4644.

NEW TRIPLEX \$12,500 2 bedroom home \$5950 OTTO REALTY, 830 BROADWAY CATHEDRAL CITY 8-4461

11 UNIT stucco motel nicely furnished, garages, near Del Mar on highway 101. Shows good income return on \$75,000 investment. Owner will exchange for income property in Palm Springs. L. J. Gregory, Broker, 1149 Vulcan Avenue, Leucadia, Calif.

Real Estate Wanted 37

WE HAVE BUYERS List your properties with Madge O. Rocks, Realtor, for sale, rent or trade. 380 N. Palm Canyon. Phone 5187.

WANTED: Income property. Must be clean. Write full particulars Box 190 File G-28.

Rooms for Rent 40

NICELY furnished room, kitchen privileges. 562 Calle Ajo. Phone 2-5553.

APARTMENTS for Rent 43

FURNISHED and rooms. Summer rates. \$10 week and up. Pool, outdoor patio, lawns, etc. Phone 9053 or 2957.

BEAUTIFUL furnished apartment, air conditioned. Summer rates. Near Village Market. Ph. 2837.

Furnished Apartment. Refrigerator 500 E. Amado

NEW 1 bedroom apartments, \$65, and \$85. lease. Phone 2-5585 between 6 and 8 p.m.

35 Apartments for Rent 43

Amarillo Bungalows Air conditioned rooms and apartments. SWIMMING POOL. Summer rates; daily, weekly, apartments as low as \$75 monthly. 1577 Indian Trail, 1 block West of Biltmore, Phone 2351

FURNISHED apartments and rooms. Air-conditioned. Close in. Rates for 2 weekly \$10, monthly \$35. 336 Paseo El Mirador. Phone 2-5585.

LARGE single apartment, dinette, kitchen, laundry room, carport. \$75.00 per month for the season. 2511 N. Palm Canyon Dr.

Houses for Rent 46

IF YOU want desert living with quiet and privacy, this is it! Furnished 2 bedroom, 3 bedroom, and 3 bedroom and den homes, each on an acre for carefree living, with every modern convenience. Will rent separately, or the 3 homes are well grouped for use as a private school, business or institution. All or part of 160 acres surrounding the 3 homes are well grouped for use as 3 1/2 miles east of Palm Canyon Dr., outside City limits. Palm Springs Outpost Rancheria, Box 1312 Palm Springs.

ATTRACTIVE and completely furnished two-bedroom house two blocks west of Palm Canyon Drive. Reasonable yearly or seasonal rent. Air conditioning. Fireplace. Panel ray heat. Desert Sun, Box 190 File G-31.

ATTRACTIVE 1 bedroom house. Close-in. \$60. month all year. Phone 2-5851.

Household Goods 50

ONLY 5 PATIO TABLES 2 White 1 Redwood 2 Aluminum \$17.95 each Limited stock of folding metal and canvas director's chairs \$7.95.

Maher's Furniture

Dillon Road North Palm Springs Ph. D. H. S. 156

USED FURNITURE: new, unfinished furniture; Coffee, end tables, chairs, beds, divans, washing machines, gas and electric ranges, electric coke box. Boys bicycle, like new. Many other bargains. RAMON TRADING POST Corner Ramon & Sunrise Way Phone 2173 Open Even., closed Mondays.

Dining room set, davenport bed, double metal bed, maple twin bed, Bendix washer, porch furniture, 854 First St., Cathedral City.

SIMPLEX mangle, \$75. Maple desk, \$25. Excellent condition Phone 9025

NORGE, 6 cu. foot refrigerator \$50. Good condition. Phone 24802.

Trailers For Sale 51

24' TRAILER, all electric, fully equipped. Can be seen after 6 p.m., Monday thru Friday 171 N. Indian, Calvin A. Yoh

Miscellaneous For Sale 60

USED washing machines, Servel refrigerator, G.E. refrigerator, ice boxes, apartment size ranges, double and single Hollywood type beds, bed springs, wheelbarrow, cement mixer, luggage and camping trailer. Utility and Arctic Coolers — Sales and Service. Small Studio upright piano by Kirchner, product of Baldwin.

CLOSED THURSDAYS OPEN SUNDAYS F. Z. TERMS Pavnys

1001 S. Palm Canyon Dr.

REMOVAL SALE Paints & Hardware

Don't miss this sale for BIG MONEY saving. For instance: Gal. Glidden's Speedwall \$3.95 gal. House paint \$3.25 gal. Every item in store reduced for this sale.

CITY PAINT & HARDWARE

628 Beaumont Ave. Beaumont

WE REPAIR — rebuild — reconstruct — renew by precision machine work Equipment such as PUMPS, GEARS, BUSHINGS, BEARINGS, PULLEYS, SHAFTS, CRANKS, CYLINDERS, MOTORS. We design and build machines for many purposes whether the job is small or large. We are interested. Palm Springs Engineering Co. 375 Sunny Dunes Rd. Telephone 5411.

LET US sell anything you wish to sell. Used furniture, etc. Come in and look around. Ramon Trading Post. Cor. Ramon Road and Sunrise way. Phone 2173. Open evenings except Sunday and Monday.

Public Notice is Hereby Given. That I will on the 20th day of September A. D. 1951, at 10:00 o'clock A. M. of said day, I will sell all the right, title, claim, and interest of said DORIS FULTON or either of them, in and to the above described property, or so much thereof as may be necessary to satisfy plaintiff's claim, besides all costs, interests and accruing costs.

The sale will take place at the Courtroom, 3200 McCallum Way, Palm Springs, California at public auction, for cash in hand to the highest and best bidder.

Dated August 13, A. D. 1951. F. E. DUFFEY Constable of Palm Springs Township

Sun: August 17, 24, & 31, 1951.

The Desert Sun—7

Palm Springs, Fri., Aug. 17, 1951

Pets-Poultry-Livestock 65

FREE pups. Really beautiful for good home, four left. Mother Irish Setter. Hurry to 485 Marcus Ave.

Used Cars For Sale 70

August Clearance Sale

LATE MODEL USED CARS BELOW CEILING PRICES 1950 — 76 Olds Club Sedan. 1949 — 88 Olds Club Sedan. 1949 — 98 Olds 4 door Sedan. 1948 — 98 Olds 4 door Sedan. 1947 — 98 Olds 4 door Sedan. 1949 — Ford Custom 4 door Sedan.

1948 — Plymouth Special, Deluxe, 4 door Sedan. 1947 — Dodge Custom 4 door Sedan.

PLAZA MOTORS

Cad-Olds Dealer Phone 5122 or 25342 182 E. Arenas Rd.

TIRES

Overstocked on new car change-overs. 8-00 X 15 7-00 X 15 7-00 X 15 AND OTHERS

PLAZA MOTORS

Cad-Olds Dealer 182 E. Arenas Rd. Phone 5122 or 25342

Automobile Service 72

JOHN A. LITTLETON

DESOTO AND PLYMOUTH DEALERS 682 S. PALM CANYON DR. Phone 7022

REPAIR WORK DONE ON ALL MAKES OF CARS. QUICK SERVICE 4 MECHANICS ON DUTY AT ALL TIMES

OPEN FROM 8 A.M. TO 6 P.M.



## Fast Girl Ball Team Play Here

Villagers will have the opportunity of witnessing a show tomorrow night that will be worth every penny of the fifty cents it costs to get past the box office.

An all-girl softball team called the East Los Angeles-Monte-bello Multiples is going to tangle with the team representing our Youth Center, better known as The Rec.

The Rec team of course, is composed entirely of teenaged boys and they're not slouches when it comes to throwing the softball around the local diamond.

Besides all of the gate receipts, or what's left after the city takes its share for the use of the Polo Grounds, (even for such a charitable event as this too!) will be divided between the two teams.

And if you don't go to the game and pay your 50 cents for admission, The Rec will have just that much less with which to pay its operating expenses.

Bob Bennett manager of the Youth Center pointed out that the money given annually to the organization by the Community Chest barely pays the daily expense of operating the Youth Center or The Rec as the young members call it. All deficits accruing as a result of special events must be paid by these members, and "most of the time Daddy cuts my allowance," one youngster declared.

"That's the reason for the ball game Saturday night," declared Bennett. "And we hope a lot of people attend."

He added that all teenagers and under in age can gain admission to the game for 25 cents.

## Soldier

The coffin will be taken to the Wars Memorial Building where it will lie in state in the vast auditorium of that building until 5 p.m.

All activities in that Legion meeting place will be held in accordance with the honor guard and the body of the soldier remain in the Wars Memorial Building.

Finally the body of Sgt. Torres will be borne to his last resting place.

Traditional taps and the firing of 21 guns will mark the place. Monsignor Power's last words will have faded away. The American flag which had draped the coffin since it left Japan will be lifted from the coffin carefully folded and handed to the widow.

So will end the story of Torres, born in Banning May 26, 1926, reared in Palm Springs, veteran of the fighting in the Pacific during World War II and his final slaughter in Korea.

**'SOUL' CHRISTIAN SCIENCE BIBLE LESSON THEME**  
The importance of exchanging a material view of existence for the spiritual is considered in the Sunday Bible Lesson on "Soul" in all Christian Science churches.

The Golden Text is from the psalms: "Unto thee, O Lord, do I lift up my soul . . . Shew me thy ways, O Lord; teach me thy paths" (25:1,4).  
In a Scriptural citation from Mark's Gospel it is recorded that when blind Bartimaeus appealed to Jesus for mercy, Jesus said: "What wilt thou that I should do unto thee? The blind man said unto him, Lord, that I might receive my sight. And Jesus said unto him, Go thy way; thy faith hath made thee whole. And immediately he received his sight, and followed Jesus in the way" (10:51,52).

In "Science and Health with Key to the Scriptures" Mary Baker Eddy writes, "Knowing that Soul and its attributes were forever manifested through man, the Master healed the sick, gave sight to the blind, hearing to the deaf, feet to the lame, thus bringing to light the scientific action of the divine Mind on human minds and bodies and giving a better understanding to Soul and salvation" (p 210).

## WE'RE FLYING AGAIN!

Thanks for your patience. We're ready to serve you again.

## WESTERN AIR LINES



ADJOURNED MEETING—Three city councilmen take time out for supper at the Chi Chi after two days of conferences preceding a regular council meeting. Shown above left to right are: young Mark Nathanson, son of Councilman Jerry

Nathanson, Racquet Club Manager Sherman, Nathanson, Mayor Charles Farrell and Councilman Earle Strebe, (Desert Sun Photo).

## Devers In 6th Shut-out Of Season

Frank Devers tallied his sixth shut-out of the season Tuesday night when he held the Mexican Colony scoreless for seven innings.

His faultless pitching which allowed the Mexicans only three hits was almost matched by the underhand slinging of Frank and Ben Prieto, who allowed the Rinky Dinks five hits and one single run but enough to win the game.

It was the most exciting session of the season so far, under the lights at the Polo Grounds. The Rinky Dinks scored their only run on Jerry Fortunato's single in the last of the seventh inning. This hit scored Heiser for the only run of the game.

There was no free tickets to first base for either side. The victory placed both teams in a tie for first place in the league.

Line Score: Rinky Dinks 5-1-3-1 Mexican Colony 0-0-0-0-0-0-0  
Batt: Mexican Colony: Frank and Ben Prieto-Gonzalez, Rinky Dinks: Frank Devers-Heiser.

Actress Geene Courtney when the strap of her low-cut dress fell down: "I was just ad-libbing." (From People Today.)

## Prieto Leads In League Popularity

The most "popular player contest" scheduled to end August 24, showed Ben Prieto, Mexican Colony with more than twice the votes of his nearest competitor for the honor.

The contest as of August 15 showed: Ben Prieto, with 96 votes; Frank Prieto, with 37; Frank Devers, Rinky Dinks, 36; Pappy Hubbs, Jaycees, 27 and Pete Herrera, Mexican Colony with 26 votes.

## LEAGUE STANDING (as of Aug. 15th.)

	W	L	Pct.
1-Mexican Colony	14	4	.788
2-Rinky Dinks	14	4	.788
3-Desert Hot Spgs.	12	7	.632
4-Jaycees	11	8	.576
5-The Rec	6	12	.333
6-20-30 Club	1	17	.056

Line Score: Jaycees 102-201 0-0-0-0-0-0-0  
Desert Hot Spgs. 120-000 2-0-0-0-0-0-0  
Batt: Jaycees: Talavera-Hubbs; D.H.S.: Polst-Allen.

Charm Institute Director Blanche Raviss: "The plunging necklines on the way out. It's in itself not sexy. Feminine charm comes from within." (From People Today.)

## Rally In 7th Fails Jaycees Win 6 to 5

The second largest crowd of the week Wednesday night saw the Jaycees win over Desert Hot Springs by a score of 6 to 5. Jaycees' Pappy Hubbs selected one for a home run in the third inning scoring a runner ahead of him.

Trailing by a score of 6 to 3 when Desert Hot Springs came to bat in the seventh inning, a rally which netted two additional runs was not sufficient to win.

Line Score: Jaycees 102-201 0-0-0-0-0-0-0  
Desert Hot Spgs. 120-000 2-0-0-0-0-0-0  
Batt: Jaycees: Talavera-Hubbs; D.H.S.: Polst-Allen.

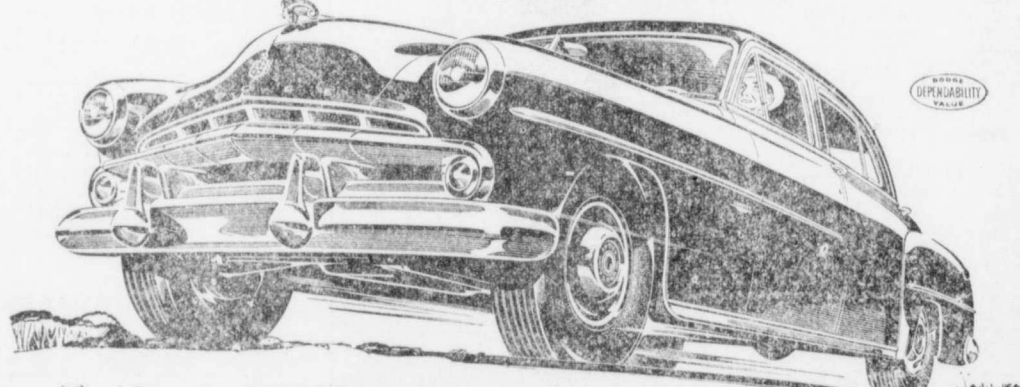
Mr. and Mrs. Marvin Wolf departed via automobile for Northern California, Lake Tahoe and Reno on a 19-day vacation. They will visit friends and relatives during the trip.

## Softball Game Schedule

Fri. Aug. 17—Rinky Dinks vs. The Rec.  
Mon. Aug. 20—Rinky Dinks vs. 20-30 Club.  
Tues. Aug. 21—The Rec vs. Desert Hot Springs.  
Wed. Aug. 22—J. C. vs. Mexican Colony  
Thurs. Aug. 23—Rinky Dinks vs. Desert Hot Springs  
Thurs. Aug. 23—The Rec vs. Mexican Colony  
Fri. Aug. 24—J. C. vs. 20-30 Club.

## "Why Our Family owns 13 Dodge cars!"

"I was first in our large family to own a Dodge," says Frank Perrotti, Woodbridge, Conn. "But once the rest of the Perrotti family saw my Dodge, rode in it, compared it with the cars they were driving, they all began to swing over to Dodge. Today my family owns 13 Dodge cars and 11 Dodge trucks . . . and that's saying plenty for Dodge value and dependability."



You could pay up to \$1,000 more and not get all the extra room, riding comfort and famous dependability of Dodge

Over you get a taste of Dodge roominess and comfort . . . once you see Dodge bigger dollar-for-dollar VALUE . . . your good judgment tells you that here is the car for you and your family!

New Riding Comfort

Today you want a car that's built to last . . . one that saves you money mile after mile. And you want comfort, too. You want a car that protects you from bumps and jolts—even over back roads or detours. With the new Dodge Offroad Ride, bumpy roads, ruts and chuck holes magically melt away. Come in and judge for yourself. See if you don't agree that you could pay up to \$1,000 more for a car and still not get all the extra room, riding comfort, safety and famous dependability of Dodge.

**IMPERIAL MOTORS**  
83-095 Highway 99 Palm Springs and Coachella Valley  
DODGE Automobiles and DODGE "Job-Rated" TRUCKS  
(Factory Deliveries Available) Indio, Calif. Phone 7-3311

## Indian Avenue

government approved Tribal Committee.

THE COMPLAINT contends that the Tribal Committee with whom the city entered into agreement regarding the widening of Indian ave. is not the legal representatives of the members of the tribe. Instead Clark contends, the Committee he represents is the duly elected body and was not recognized by the government as such.

The Indian Affairs Bureau representatives in Palm Springs submitted three plans for the widening of Indian ave. to the members of the tribe concerned and the Tribal Committee recognized by the government as the official representatives of all the Indians.

Selected from among the three plans, by the Indians, was one which would permit Indian ave. to be widened in a straight line from Alejo to Ramon roads. One of the other plans, favored by Clark's client, the complaint sets forth, would widen Indian with a 60 foot right-of-way, ten more additional feet in depth than that obtained by the city. Also the street would loop around the Indian Bath house and cut through the position of Palm Trees growing in front of the mineral hot springs.

IT IS KNOWN too, that some of the members of the Agua Caliente Tribe, who signed the right-of-way agreement with the government and obtained \$500 for each 165 feet of frontage had previously signed an agreement which would foster the plan Clark's clients desire. "Many schemes for the development of section 14 have been

proposed," City Attorney Roy Colegate said. "Some of them have been good but no one has been able to obtain the consent of all the Indians involved. The agreement on the widening of Indian ave. is the first plan actually agreed upon by all members of the Tribe," Colegate pointed out.

THE COMPLAINT which will be heard in Federal court August 20, insists that the right-of-way purchased by the city was worth more than \$200,000 instead of the \$15,715 paid. In a proposal sent to Congressman Tobey Morris and signed by O. O. Clark, dated June 7, 1949, the attorney was of the opinion that no money be paid to members of the Agua Caliente Tribe for street improvements.

**ON SALE  
LIQUOR LICENSE**  
WITH OR WITHOUT CIRCUS ROOM FIXTURES  
(TO BE MOVED)  
Phone Palm Springs 7301

Strictly Private

Means just that for those affairs you wish to talk over with us in confidence. What passes between us goes no farther. It could be no other way in our bank.

MEMBER OF FEDERAL DEPOSIT INSURANCE CORPORATION

**Desert Bank**

PAIM SPRINGS CATHEDRAL CITY INDO

Your Financial Oasis

## NOT AFRAID OF BURGLARS

Hy Finerman, owner of the Ramon Drug company isn't afraid of burglars, the burglar alarm he recently had installed "is just nervous," the police on night patrol declared. "Everytime we try the door, the darn thing goes off," said Officer Warren Hockenbary.

## THIS SUMMER

Be Cool at a Bargain  
2 TON CAPACITY  
**York Refrigeration Cooler**  
\$900  
Brand New—Less than Wholesale  
PHONE 4204 OR 3931

**VILLAGE MARKET**

**PLANNED FOR YOUR ECONOMY!**

WHO . . . We offer you a  
WHAT . . . money-saving sale  
WHEN . . . this very week-end  
WHERE . . . at this market—be here  
WHY . . . you'll get more—save more!

**MEAT SPECIALS**

U. S. CHOICE BLADE CUT	LB.	
<b>BEEF ROAST</b>	<b>69c</b>	
SELECT, TENDER—Sliced	LB.	
<b>BEEF LIVER</b>	<b>75c</b>	
HORMEL DAIRY BRAND	LB.	
<b>Bacon grade A</b>	<b>59c</b>	
HORMEL DAIRY BRAND	LB.	
<b>WIENERS</b>	<b>63c</b>	
ARMOUR STAR or HORMEL	LB.	
<b>Sausage 1-lb roll</b>	<b>49c</b>	
CUDAHY'S GEM Smoked	LB.	
<b>Bacon Squares</b>	<b>29c</b>	

**FRUITS and VEGETABLES**

LOCAL FRESH	LB.	
<b>Cantaloupes</b>	<b>5c</b>	
SUNKIST, JUICY		
<b>LEMONS 2-lb.</b>	<b>25c</b>	
<b>POTATOES 5-lb</b>	<b>17c</b>	
U. S. No. 1 WHITE ROSE		

CHIX O SEA Red Label Solid Pack		
<b>TUNA 7-oz 33c</b>		
HI-NOTE GREEN LABEL		
<b>TUNA 6-oz 23c</b>		
IMPORTED	3/4-oz. can	
<b>ANCHOVIES 2-25c</b>		
<b>CARNATION</b>		
<b>BUTTER 1b. 75c</b>		
FIRST GRADE		
LEVER BROS	1g. pkg	gt. pkg
<b>SURF 29c 59c</b>		
ANGLO	16-oz.	
<b>Beef and Gravy 59c</b>		
FLOTILLA Solid Pack	29-oz.	
<b>TOMATOES 29c</b>		
BLUHILL	LB.	
<b>MARGARINE 23c</b>		
MISSION	20-oz.	
<b>Irish Potatoes 11c</b>		

DOYLE	15 1/2-oz. can	
<b>DOG FOOD 11c</b>		
SCHILLING	1-lb. 2-lb.	
<b>COFFEE 79c 1.56</b>		
MARY ELLEN	20-oz.	
<b>Strawberry Jam 48c</b>		
DAINTY PAK	29-oz.	
FREESTONE		
<b>PEACHES 29c</b>		
LIBBY'S FANCY	16-oz.	
<b>PEARS 28c</b>		
IN EAVY SYRUP		
MISSION INN	16-oz.	
<b>APRICOTS 19c</b>		
POINSETTA SHERBET	pint 17c	
COUNTRY CLUB		
<b>ICE CREAM pt. 17c</b>		
WESTERN BEER 24- 12-oz. CANS		
<b>By the Case 3.74</b>		
EASTERN BEER — 24-12-oz. CANS		
<b>By the Case 4.47</b>		

FRIDAY, SATURDAY, SUNDAY, AUGUST 17-18-19

All Items Subject to Stock on Hand.  
**WEEK DAYS**  
8:30 A.M. to 6:30 P.M.  
**SUNDAYS**  
9:00 A.M. to 6:00 P.M.

**VILLAGE MARKET**

All Advertised Items Subject to Stock on Hand  
441 So. Palm Canyon Drive Phone 7932 or 9055